



inats west
international new age trade show® - west

Exhibit Space Contract

Denver Merchandise Mart • Denver, Colorado
June 25-27, 2011

Booth Assignment: Begins February 7, 2011 – Submission of contract does not guarantee booth space. (Contracts received after February 7, 2011 will be assigned space on first come first served basis.)

The undersigned “exhibitor” applies for exhibit space in the International New Age Trade Show® to be held June 25-27, 2011 at the Denver Merchandise Mart, Denver, Colorado, USA.

1. Company _____
Address _____
City, State, Zip, Country _____
Phone _____ Cell _____
Fax _____ E-mail _____
Contact _____ Web _____

2. **LOCATION:** Indicate below your preference for size of booth and the number of booths needed.
Corner Booth (10' x 10') _____ Standard Booth (10' x 10') _____ Half Booth (5' x 10' - *Limited Number Available*) _____
Returning Exhibitor: Would you like the same space as last year? YES _____ Booth Number _____ NO _____

Space Assignment: Assignment will begin February 7, 2011. Space will be assigned first to exhibitors wishing to remain in the same booth/s and then by seniority.

3. **SPECIAL REQUEST:** List preferences for booth position such as being close to or away from certain businesses, by a wall, etc.

4. **RENTAL PAYMENT:** 50% of the exhibit space rent is due with the contract. The balance is due on or before May 6th, 2011. Exhibit space fees are \$1,550 per standard 10' x 10' booth, \$1,800 per corner 10' x 10' booth, and \$950 per half booth (5' deep x 10' wide – *limited number available*) or booth sharing. Payment can be made by check payable to INATS, or with VISA, MasterCard, or American Express.
Early Bird Discount: Pay the entire rental amount by December 15, 2010 and receive a 10% discount! (Contract and full payment must be received by 12/15/10 in the KJ Expositions office to qualify for the discount)

PAYMENT ENCLOSED: \$ _____ (Please make checks payable to INATS) or bill my credit card as follows:
Name as it appears on card _____
Address of cardholder (if different than above) _____
City, State, Zip _____ VISA MC Amex
Card # _____ Expiration Date _____
Billing Zip Code _____ Security Code _____
Signature _____ Payment Amount _____
Do you wish the balance to be automatically charged to your credit card May 6th, 2011 _____ yes _____ no

5. **PRODUCTS AND/OR SERVICES YOU WILL EXHIBIT:** For use in assigning exhibit space, please describe what you will be exhibiting: (NEW EXHIBITORS – please provide a current web site address. If you do not have one, please send a brochure, catalog or other product information)

6. **OTHER SHOWS:** Please list other shows you participate in, if any: _____

All regulations on the reverse side of this Contract are applicable to and incorporated into this Contract. Exhibitors are responsible for seeing that those in their booth adhere to these regulations. The Show reserves the right to require that any violation of any regulation of this Contract be stopped immediately.

Authorized Signatory _____ Date _____

Please return to:
International New Age Trade Show®
KJ Expositions • 8751 E. Hampden Ave. Ste. C-1 • Denver, CO 80231 • 303.368.0060 • 800.710.8859 • Fax 303.368.0070

FOR OFFICE USE ONLY		
Date Contract Received _____	Booth Assigned _____	Price _____

EXHIBITOR'S RULES AND REGULATIONS FOR INTERNATIONAL NEW AGE TRADE SHOW WEST • JUNE 25-27, 2011

1. **ELIGIBILITY FOR EXHIBITING:**
Participation in the International New Age Trade Show (INATS®) as an exhibitor is limited to those selling products/services directly related to the New Age/Metaphysical industry on a wholesale basis who display and take orders for the products/services.
2. **ELIGIBLE EXHIBITS:**
Show management reserves the right to determine the eligibility of any product and/or company for inclusion in the Show.
3. **EXHIBIT SPACE USAGE:**
Exhibit space is to be used solely by the exhibitor whose name appears on the contract. Exhibitors agree not to assign, sublet, or apportion any space allotted to them.
4. **CONTENTS OF EXHIBIT SPACE:**
Exhibitor agrees to display and have available for sale only those products/services described on the contract.
5. **EXHIBIT SPACE DESIGN:**
To maintain open visibility of all booths and give all exhibitors equal opportunity to display products/services to attendees, the height restrictions detailed in the booth configuration information will be adhered to.
6. **REFUND FOR CANCELLATION:**
Should an exhibitor need to cancel, a written notice of cancellation must be submitted. A cancellation fee of 50% of deposit will be retained for cancellations received prior to February 7, 2011. After February 7, 2011, there will be no refunds given. All deposits/cancellation fees made to INATS® under this contract are deemed fully earned and made in consideration for expenses incurred by INATS and INATS' lost or deferred opportunity to provide exhibit space to others. INATS may cancel this contract for non-payment of exhibit fees by the May 6th, 2011 deadline.
7. **SELLING RESTRICTIONS:**
 - An exhibitor should not enter another exhibitor's booth space without obtaining permission, nor should personnel block access to another booth.
 - All business and sales activities must be conducted within the confines of the exhibit booth. No advertising materials or sales brochures may be distributed in any other part of the exhibit hall. "Button-Holing" is prohibited.
 - No games of chance, raffles, drawings, or lotteries of any kind are permitted without written approval.
8. **EXHIBITOR AND MANAGEMENT RESPONSIBILITIES:**
Exhibitor shall exhibit only merchandise manufactured or regularly handled by it or for which it is the duly authorized representative and shall cause all lines of merchandise exhibited by it to be listed in the official Show Directory. Management shall (a) supply Exhibitor with a uniform name sign, (b) register and give information to buyers and (c) publish or cause to be published an official Show Directory. Management shall not be responsible for errors or omissions in the Show Directory.
9. **NO RETAILING:**
INATS is a wholesale event. As such, merchandise may be sold by order only. Only one-of-kind items may be sold directly off the show floor. These items will be juried prior to the show opening. Retail sales to the general public are prohibited. Selling of samples to show attendees is permitted as long as they are not removed from the building until the close of the show on Monday, June 27, 2011 at 4:00 p.m.
10. **RESTRICTIONS ON SOUND, SMOKE, ETC.:**
 - Due to the high volume of audio/video equipment used, earphones are required to be used by anyone displaying audio/video merchandise.
 - Lighting of incense, candles, etc. is prohibited. Diffusion of aromatherapy is prohibited.
11. **REGISTRATION & NAME BADGES:**
Exhibitors are issued up to three exhibit badges per 10' x 10' booth and 2 per 5' x 10' booth. Badges must be ordered in advance on the form that will be sent out with space assignments. Badges must be worn at all times while on show premises. Guests of exhibitors are not permitted.
12. **MOVE-IN:**
All exhibitors must be checked in with the Show Office by 2:00 p.m. on Friday, June 24, 2011. Exhibitors not checking in by that time will forfeit exhibit space, which can then be reassigned by show management. Exceptions to this must be submitted in writing by June 10, 2011 to show management. Move-in is from 8 am – 7 pm on Friday, June 24, 2011. All exhibits must be set up and ready by conclusion of move-in.
13. **SHOW HOURS:**
All exhibits must be ready for show opening each day and sufficiently staffed.
Saturday, June 25, 2011: 9 a.m. – 6 p.m.
Sunday, June 26, 2011: 10 a.m. – 6 p.m.
Monday, June 27, 2011: 9 a.m. – 4 p.m.
14. **MOVE-OUT:**
All Exhibits must remain intact until 4 p.m. June 27, 2011. At that time exhibitors may begin packing. Move-out must be completed by 10 p.m. on June 27, 2011.
15. **EXHIBIT OR ACTIVITIES:**
Exhibitors agree not to schedule events that may conflict with the official show schedule including parties, seminars, etc. without the written consent of show management.
16. **MUSIC, BOOKS & OTHER COPYRIGHTED MATERIAL:**
Exhibitors are responsible for obtaining necessary licenses and permits for the use of live music, recorded music, photographs, videos, books, and other copyrighted materials.
17. **NO SMOKING:**
There is no smoking on the show floor or in other public areas inside the Denver Merchandise Mart or other areas that may be used for the show or show events.
18. **SIGNS:**
Each exhibitor will be provided a one line identification sign. All other signs must be placed within the confines of the exhibit space and may not extend above or beyond the exhibit booth.
19. **COMPLIANCE:**
Exhibitors are responsible for compliance with all pertinent regulations and codes concerning fire and safety.
20. **INDEMNIFICATION:**
Exhibitor assumes entire responsibility and thus agrees to hold the trade show harmless from any and all claims, demands, suits, liability, damages, loss or costs of whatever kind or nature which might result from any action or failure to act of the exhibitor or any of his/her officers, representatives, personnel, agents, etc., including but not limited to claims of damage or loss, harm or injury to the person or property of the exhibitor or any of its officers, agents, employees, or other representatives.
21. **INABILITY TO HOLD THE SHOW:**
If, because of war, fire, strike, exhibit facility construction or renovation project, government regulation, public catastrophe, act of God, of the public enemy, or other cause beyond the control of Management, the show or any part thereof is prevented from being held, is cancelled by Management, or the Exhibit Space becomes unavailable, Management in its sole discretion may refund to the Exhibitor its proportionate share of the balance of the aggregate exhibit fees received which remain after deducting expenses incurred by and reasonable compensation to Management, but in no case shall the amount of the refund to exhibitor exceed the amount of the exhibit fee paid.

Thank You. Your cooperation is sincerely appreciated.