## OKLAHOMA CITY HOME & GARDEN SHOW

## Move-In Hours

 Wednesday
 January 19
 8:00 am - 6:00 pm

 Thursday
 January 20
 8:00 am - 6:00 pm

 Friday
 January 21
 8:00 am - 10:00 am

Hours subject to change

## **Show Hours**

Friday January 21 12:00 pm - 9:00 pm Saturday January 22 10:00 am - 9:00 pm Sunday January 23 10:00 am - 6:00 pm

Hours subject to change

## **Move-Out Hours**

Sunday January 23 6:01 pm - 10:00 pm Monday January 24 8:00 am - 12:00 pm Hours subject to change

## THE OKC HOME SHOW

## Move-In Hours

 Wednesday
 March 30
 8:00 am - 6:00 pm

 Thursday
 March 31
 8:00 am - 6:00 pm

 Friday
 April 1
 8:00 am - 10:00 am

 Hours subject to change
 Hours subject to change

## **Show Hours**

 Friday
 April 1
 12:00 pm - 9:00 pm

 Saturday
 April 2
 10:00 am - 9:00 pm

 Sunday
 April 3
 10:00 am - 6:00 pm

Hours subject to change

## Move-Out Hours

Sunday April 3 6:01 pm - 12:00 am

RESERVE YOUR BOOTH

at the Oklahoma City Home & Garden Show 2011 and The OKC Home Show 2011



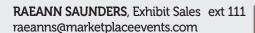
Phone 952-933-3850 • Toll Free 800-466-7469





**57%** of all homeowners believe that face-to-face is the most important source of home improvement information. There is absolutely no substitute for presenting your product in our vibrant marketplace.

Source: Home Improvement Research Institute



JESSICA BOWEAK, Show Manager ext 112 jessicab@marketplaceevents.com

For sponsorship rates and info for this or any Marketplace Events show, please call **Rosanna Hrabnicky** at **866-463-3663** ext. 1 or email rosannah@marketplaceevents.com.

## OklahomaCityHomeShow.com

HomeShowOKC.com



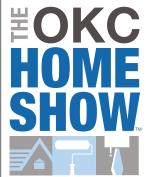
15235 Minnetonka Blvd | Minnetonka, MN 55345 Fax 952-933-7548 | marketplaceevents.com





# OKLAHOMA CITY Home & Garden Show

JAN 21-23, 2011 State Fair Park



APR 1-3, 2011 State Fair Park

Ty Pennington, star of ABC TV's "Extreme Makeover: Home Edition" is the spokesperson for Marketplace Events, producers of the Oklahoma Home & Garden Show and The OKC Home Show.







# The attends the OKLAHOMA CITY HOME & GARDEN SHOW and THE OKC HOME SHOW

- 89% are homeowners
- 66% have a household income of \$75,000+
- 90% are in the 25 64 age bracket
- 76% attend with spouse (meet both decision makers)

Source: InQuery Research



Sell face-to-face to qualified homeowners for as little as \$323/day. Wow!

# Often Imitated, NEVER DUPLICATED

We have 29 years of history in Oklahoma City. Our Home & Garden Show is the largest show in the market. We're a safe bet and a community favorite!

# Major ADVERTISING EXPOSURE PRINT – Daily Oklahoman (ads as well as our Show Guide

being inserted into a minimum of 20,000 newspapers!)

**RADIO** – KTOK AM, 96.1 KXY, magic 104.1, KOmA, 98.9 KiSS, KJ103, 101,9 TWISTER

TELEVISION - KWTV/Ch 9 (CBS), KOCO/Ch 5 (ABC), KFOR/Ch 4 (NBC), COX Media, KAUT/Ch 43

Plus, BILLBOARDS, ONLINE ADS and DIRECT MAIL! Ad buy subject to change.

## Venue INFORMATION

State Fair Park is host to the Oklahoma City Home & Garden Show in five buildings and The OKC Home Show in two! Located just west of downtown (Between Delmar Gardens Avenue and Stagecoach Street), the facility is easily accessible from I-35, I-40 and I-44. There's acres of convenient, free parking too.

# Attendees

## **COME TO SHOP FOR**

Building & Remodeling: windows & doors, flooring, roofing, garage doors, gutters, painting

Kitchens & Bathrooms: fixtures, appliances, cabinets & countertops

Outdoor Living: landscaping & gardening, furniture, cooking/barbeques, pavers, pools, ponds, patios, fencing, pest control

Interior Design & Decorating: services for one's space

Furnishings & Accessories: lighting, furniture, art, decor, window coverings

Green Living: all things eco-friendly

Shopping & Lifestyle: edibles, gifts & gadgets, pet-related

Financial & Professional Services: realtors, lenders & mortgage brokers, title companies

# Booth PRICING FOR EACH SHOW

10' x 10'	100 sq. ft.	\$970.00
10' x 15'	150 sq. ft.	\$1,455.00
10' x 20'	200 sq. ft.	\$1,940.00
20' x 20'	400 sq. ft.	\$3,300.00
20' x 30'	600 sq. ft.	\$4,950.00
20' x 40'	800 sq. ft.	\$6,600.00

Additionally	
Direct Sell Premium	\$125 per 10'x10
Corner Premium	\$125 per corne
Perimeter Wall	\$125 per 10'x10
Main Aisle Premium	if applicable

# Rate INCLUDES

- Standard pipe and drape
- Company ID sign
- VIP passes
- 24-hour security
- Exhibitor badges
- Listing in official Show Guide (sign up prior to deadline)
- Preshow promotional material
- Free parking
- Free exhibitor training seminar
- Free alpha website listing
- · Free exhibitor breakfast onsite, Friday morning

# We've got Oklahoma City covered with two key dates. Reserve your booths TODAY at 952-933-3850.





# "Amazing"

The number of persons that came by the booth was pretty amazing. The people had legitimate inquiries and interest. By three o'clock on Saturday I had to go to Kinko's and have more of our sales materials printed!

- TOPPS POWDER COATING (2010 Exhibitor)

## "Fantastic"

The show was tremendous, fantastic, awesome. We got more than 100 leads! - VAN DE STEEG (2010 Exhibitor)

