

OKLAHOMA CITY HOME & GARDEN SHOW

Move-In Hours

Wednesday	January 19	8:00 am - 6:00 pm
Thursday	January 20	8:00 am - 6:00 pm
Friday	January 21	8:00 am - 10:00 am

Hours subject to change

Show Hours

Friday	January 21	12:00 pm - 9:00 pm
Saturday	January 22	10:00 am - 9:00 pm
Sunday	January 23	10:00 am - 6:00 pm

Hours subject to change

Move-Out Hours

Sunday	January 23	6:01 pm - 10:00 pm
Monday	January 24	8:00 am - 12:00 pm

Hours subject to change

THE OKC HOME SHOW

Move-In Hours

Wednesday	March 30	8:00 am - 6:00 pm
Thursday	March 31	8:00 am - 6:00 pm
Friday	April 1	8:00 am - 10:00 am

Hours subject to change

Show Hours

Friday	April 1	12:00 pm - 9:00 pm
Saturday	April 2	10:00 am - 9:00 pm
Sunday	April 3	10:00 am - 6:00 pm

Hours subject to change

Move-Out Hours

Sunday	April 3	6:01 pm - 12:00 am
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Hours subject to change

RESERVE YOUR BOOTH

at the Oklahoma City Home & Garden Show 2011
and The OKC Home Show 2011

Today!

Phone 952-933-3850 • Toll Free 800-466-7469



57% of all homeowners believe that face-to-face is the most important source of home improvement information. There is absolutely no substitute for presenting your product in our vibrant marketplace.

Source: Home Improvement Research Institute

RAEANN SAUNDERS, Exhibit Sales ext 111
raeanns@marketplaceevents.com

JESSICA BOWEAK, Show Manager ext 112
jessicab@marketplaceevents.com



For sponsorship rates and info for this or any Marketplace Events show, please call Rosanna Hrabnicky at 866-463-3663 ext. 1 or email rosannah@marketplaceevents.com.

OklahomaCityHomeShow.com

HomeShowOKC.com

MARKETPLACE | EVENTS
Largest Home Show Producer in North America

15235 Minnetonka Blvd | Minnetonka, MN 55345
Fax 952-933-7548 | marketplaceevents.com


**OKLAHOMA CITY
Home &
Garden
Show**

JAN 21-23, 2011
State Fair Park

**THE OKC
HOME
SHOW™**


APR 1-3, 2011
State Fair Park

Ty Pennington, star of ABC TV's "Extreme Makeover: Home Edition" is the spokesperson for Marketplace Events, producers of the Oklahoma Home & Garden Show and The OKC Home Show.



Who attends the OKLAHOMA CITY HOME & GARDEN SHOW and THE OKC HOME SHOW

- 89% are homeowners
- 66% have a household income of \$75,000+
- 90% are in the 25 – 64 age bracket
- 76% attend with spouse (meet both decision makers)

Source: InQuery Research



Sell face-to-face to qualified homeowners for as little as
\$323/day. Wow!
OKC HOME & GARDEN SHOW **THE OKC HOME SHOW**
35,050+ **24,700+**
ATTENDANCE **ATTENDANCE**

Often Imitated, NEVER DUPLICATED

We have **29** years of history in Oklahoma City. Our Home & Garden Show is the largest show in the market. We're a safe bet and a community favorite!

Major ADVERTISING EXPOSURE

PRINT – Daily Oklahoman (ads as well as our Show Guide being inserted into a minimum of 20,000 newspapers!)

RADIO – KTOK AM, 96.1 KXY, magic 104.1, KOmA, 98.9 KiSS, KJ103, 101.9 TWISTER

TELEVISION – KWTV/Ch 9 (CBS), KOCO/Ch 5 (ABC), KFOR/Ch 4 (NBC), COX Media, KAUT/Ch 43

Plus, **BILLBOARDS, ONLINE ADS** and **DIRECT MAIL!**

Ad buy subject to change.

Venue INFORMATION

State Fair Park is host to the Oklahoma City Home & Garden Show in five buildings and The OKC Home Show in two! Located just west of downtown (Between Delmar Gardens Avenue and Stagecoach Street), the facility is easily accessible from I-35, I-40 and I-44. There's acres of convenient, free parking too.

Attendees

COME TO SHOP FOR

Building & Remodeling: windows & doors, flooring, roofing, garage doors, gutters, painting

Kitchens & Bathrooms: fixtures, appliances, cabinets & countertops

Outdoor Living: landscaping & gardening, furniture, cooking/barbeques, pavers, pools, ponds, patios, fencing, pest control

Interior Design & Decorating: services for one's space

Furnishings & Accessories: lighting, furniture, art, decor, window coverings

Green Living: all things eco-friendly

Shopping & Lifestyle: edibles, gifts & gadgets, pet-related

Financial & Professional Services: realtors, lenders & mortgage brokers, title companies

Booth PRICING FOR EACH SHOW

10' x 10'	100 sq. ft.	\$970.00
10' x 15'	150 sq. ft.	\$1,455.00
10' x 20'	200 sq. ft.	\$1,940.00
20' x 20'	400 sq. ft.	\$3,300.00
20' x 30'	600 sq. ft.	\$4,950.00
20' x 40'	800 sq. ft.	\$6,600.00

Additionally...

Direct Sell Premium	\$125 per 10'x10'
Corner Premium	\$125 per corner
Perimeter Wall	\$125 per 10'x10'
Main Aisle Premium	if applicable

Rate INCLUDES

- Standard pipe and drape
- Company ID sign
- VIP passes
- 24-hour security
- Exhibitor badges
- Listing in official Show Guide (sign up prior to deadline)
- Preshow promotional material
- Free parking
- Free exhibitor training seminar
- Free alpha website listing
- Free exhibitor breakfast - onsite, Friday morning

We've got Oklahoma City covered with two key dates. Reserve your booths TODAY at 952-933-3850.



"Amazing"

The number of persons that came by the booth was pretty amazing. The people had legitimate inquiries and interest. By three o'clock on Saturday I had to go to Kinko's and have more of our sales materials printed!

- TOPPS POWDER COATING (2010 Exhibitor)

"Fantastic"

The show was tremendous, fantastic, awesome. We got more than 100 leads!

- VAN DE STEEG (2010 Exhibitor)

