

Brede

EXPOSITION SERVICES

BREDE-COLORADO, INC • 5140 Colorado Boulevard • Denver, CO 80216-3220 • (303)-399-8600 • FAX (303)-321-8694

Denver Home Show
National Western Complex
Denver, Colorado
March 18 - 20, 2011

Dear Exhibitor:

Brede Exposition Services is pleased to have been selected as the Official Service Contractor for the upcoming *Denver Home Show*.

We recognize that your participation in this event is a vital part of your firm's marketing program, and we want to do everything possible to make it profitable and rewarding for you.

Included in this exhibitor service kit are forms for ordering various services and equipment. The Brede forms are to be returned to our office, the others to the specific contractors who are providing the services. Please analyze and submit your order forms as early as possible to take advantage of our discount pricing.

Please refer to the enclosed "GENERAL INFORMATION" sheet for vital facts and information about this event. If you have any additional questions about Brede's services, please do not hesitate to call or e-mail Customer Service at cscolorado@brede.com.

A Brede Service Desk will be maintained in the exhibit area during exhibitor move-in to answer your questions and assist with any last minute requirements.

We look forward to working with you and your company towards a successful show.

Thank you.

Brede EXPOSITION SERVICES

GENERAL INFORMATION

BREDE CUSTOMER SERVICE

- Customer Service (303) 399-8600 • Fax (303) 321-8694 • e-mail: cscolorado@brede.com
- Office Hours: 8:00 AM - 4:30 PM (mountain time)
- Questions regarding table & drape, booth furnishings, carpet, labor, material handling, Brede rental exhibits, signs, hanging signs, booth cleaning, and forklift.
- No telephone orders accepted; please fax your order and credit card information to Brede.

ASSOCIATION CONTACT

- Brent Keller (800) 395-1350 ext. 10 • Fax (317) 705-8720 • e-mail: brentk@marketplaceevents.com

EACH BOOTH INCLUDES

- Standard Booth Size 10' X 10' or 10' x 20'
- (1) One ID Sign With Company Name & Booth Number - Provided By Show Management
- Appropriate Draping

BOOTH CLEANING

- Vacuuming and emptying of wastebaskets is not included in your booth space rental, nor is it part of the cleaning process for the facility. If you require these services please order on the booth cleaning order form.
- All carpets ordered through Brede are installed clean. However, you may want to order cleaning services for debris created during move-in. This is highly recommended.

SHOW COLORS

- Green

MATERIAL HANDLING

- Advanced shipments will be accepted at the warehouse from **February 13, 2011 to March 12, 2011**. Late fees apply after **March 8, 2011**.
- A credit card is required for Material Handling Services. Please complete on the "Recap of Services" form.
- Refer to the Estimated Material Handling Order Form for shipping addresses.
- **A Brede Bill of Lading is required for all outbound shipments.** Please turn in at the Brede Service Desk on show site.
- Exhibitors are urged to carry ALL-RISK INSURANCE to protect against damage, loss and all other hazards, from the time materials leave place of origin until they are returned after the show. This can usually be done by riders to existing policies. Please read our Limits of Liability.

INSTALLATION & DISMANTLE INFORMATION

- Exhibitor Move-In:
 - Drive In* - Tuesday March 15, 2011 8:00 am - 6:00 pm
 - Drive In* - Wednesday March 16, 2011 8:00 am - 6:00 pm
 - Hand Carry In Only* - Thursday March 17, 2011 8:00 am - 6:00 pm
- Show Hours:
 - Friday March 18, 2011 10:00 am - 9:00 pm
 - Saturday March 19, 2011 10:00 am - 8:00 pm
 - Sunday March 20, 2011 10:00 am - 5:00 pm
- Exhibitor Move-Out:
 - Sunday March 20, 2011 5:00 pm - 10:00 pm
 - Monday March 21, 2011 8:00 am - 12:00 pm

- Drivers must be checked in at the Brede Service/Freight Desk by: **Monday, March 21, 2011 by 12:00 pm Or the Freight will be re-routed via the Contractor's Choice.**

PAYMENT / PRICING POLICIES & HELPFUL INFORMATION

DISCOUNT & STANDARD PRICING

- To take advantage of discount pricing, orders must be received, with payment in full, no later than
March 1, 2011
- Orders received, with payment in full, AFTER the deadline date, will be invoiced at "Standard-Floor" pricing

PAYMENT SCHEDULE

- Orders received without full payment or credit card information will not be processed.
- **A credit card on file is required when using Brede Exposition Services.**
- All charges must be paid prior to close of show.
- If you are sharing a booth, the party responsible for renting the booth from the association is the ONLY exhibitor we invoice.

METHOD OF PAYMENT

- For your convenience, we accept cash, checks and money orders drawn on U.S. banks in U.S. funds, VISA, MasterCard and American Express.
- Purchase orders are not considered payment; therefore, a check or credit card is required.

CANCELLATION & ADJUSTMENTS

- Cancellation clauses are noted on each order sheet.
- No adjustments will be made after close of the show.

TAX EXEMPTION

- If tax exempt, a copy of your tax exempt certificate must accompany your order. This is not a resale certificate.
- No adjustments for tax exempt status will be made after close of the show.
- To qualify for exemption in Colorado, most counties require both a city and state tax exemption certificate.

THIRD PARTY PAYMENT BILLING

- To qualify for third party billing, both parties must complete and sign Brede's Third Party Payment Policy.
- The exhibiting company is ultimately responsible for the payment of all charges. If no arrangements are made for payment of invoice(s) by the third party prior to the last day of the show, charges will revert back to the exhibitor. See Third Party Payment Policy form.
- A resale certificate must be sent to Brede prior to the show to qualify for non-taxable resale items.

NON-OFFICIAL I&D CONTRACTORS

- If using a non-official contractor to set-up and/or dismantle your exhibit, the "Intent to Use Non-Official I&D Contractor" form along with an original certificate of insurance naming Brede-Colorado, Inc. as an additional insured, must be received by
February 13, 2011
Otherwise, labor will have to be hired from Brede by the non-official contractor in order for them to supervise your exhibit. These stipulations are strictly enforced to protect you, show management, the sponsors, and Brede.

EXHIBITOR SAFETY

- Standing on chairs, tables or other rental furniture is prohibited. Brede will not be responsible for injuries caused by improper use of furniture. If assistance is required, please order Labor on the Labor Order Form.

MISCELLANEOUS

- Rental items not ordered, yet found in booths, are invoiced at "Standard-Floor" pricing.
- All prices are in U.S. dollars (\$).
- All rental items are subject to applicable taxes.
- All rental items remain the property of Brede Exposition Services.

RECAP OF SERVICES ORDERED / BILLING AUTHORIZATION

This form must be returned to Brede with your completed order forms and payment in full.

BOOTH #

TABLE & DRAPE ORDER.....	\$ _____
BOOTH FURNISHINGS ORDER.....	\$ _____
CARPET ORDER.....	\$ _____
BOOTH CLEANING ORDER.....	\$ _____
PERFBOARD ORDER.....	\$ _____
LABOR ORDER.....	\$ _____
ESTIMATED MATERIAL HANDLING ORDER.....	\$ _____
FORKLIFT ORDER - BOOTH WORK ONLY.....	\$ _____
HANGING SIGN ORDER.....	\$ _____
SIGN ORDER.....	\$ _____
BREDE RENTAL EXHIBITS ORDER.....	\$ _____
SPECIALITY FURNITURE ORDER.....	\$ _____
TOTAL ESTIMATED CHARGES.....	\$ _____

Please check here if you are tax exempt and include a copy of your exemption certificates. No adjustments for tax exempt status will be made after close of the show.

PAYMENT METHOD

Our Federal ID # is 84-1182654

CREDIT CARD INFORMATION • CREDIT CARD IS REQUIRED FOR SERVICES RENDERED:
I authorize Brede Exposition Services to charge any additional amounts incurred by me or my show representative, including material handling and labor charges. If credit card is declined or a check is returned for insufficient funds, then Standard - Floor pricing prevails and a \$35.00 service charge will be added.

Cardholder's Name _____ Cardholder's Signature _____

Cardholder's Address _____ City _____ State _____ Zip _____

Visa MC AmEx

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

 Exp. Date

--	--	--	--

ENCLOSED CHECK OR MONEY ORDER PAYABLE TO BREDE EXPOSITION SERVICES :
Check Number _____ Name on Check _____ Dated _____ In the Amount of \$ _____
Note: International checks must be drawn on a U.S. bank, U.S. funds account only - processing fee \$35.00.

Please put show name & booth number on all payments.

**PLEASE BE AWARE OF OUR PAYMENT AND PRICING POLICIES
A CREDIT CARD IS REQUIRED WHEN USING BREDE EXPOSITION SERVICES**

PLEASE FILL OUT THE INFORMATION BELOW ON EACH ORDER SHEET

Company Name _____ Contact Person _____ Booth No. _____
 Address _____ City/State _____ Zip _____
 Phone () _____ Fax () _____ e-mail address _____

TABLE & DRAPE ORDER FORM

DRAPE COLORS: Black - Blue - Burgundy - Green - Grey - Plum - Purple - Red - Teal - White
(If no color is selected, show colors prevail.)

QTY		DISCOUNT PRICE	STANDARD PRICE (late order)	TOTAL
<u>30" EXPO TABLES ~ DRAPED</u> (30" high with white vinyl top)				
_____	2' X 2' Draped Table Color: _____	\$ 76.00	\$ 99.00	\$ _____
_____	4' X 2' Draped Table Color: _____	\$ 86.00	\$ 112.00	\$ _____
_____	6' X 2' Draped Table Color: _____	\$ 96.00	\$ 125.00	\$ _____
_____	8' X 2' Draped Table Color: _____	\$ 106.00	\$ 138.00	\$ _____
_____	Fourth Side Draping <input type="checkbox"/> 4' X 2' <input type="checkbox"/> 6' X 2' <input type="checkbox"/> 8' X 2'	\$ 34.00	\$ 44.00	\$ _____
<u>42" EXPO COUNTERS ~ DRAPED</u> (42" high with white vinyl top)				
_____	2' X 2' Draped Counter Color: _____	\$ 96.00	\$ 125.00	\$ _____
_____	4' X 2' Draped Counter Color: _____	\$ 106.00	\$ 138.00	\$ _____
_____	6' X 2' Draped Counter Color: _____	\$ 116.00	\$ 150.00	\$ _____
_____	8' X 2' Draped Counter Color: _____	\$ 126.00	\$ 164.00	\$ _____
_____	Fourth Side Draping <input type="checkbox"/> 4' X 2' <input type="checkbox"/> 6' X 2' <input type="checkbox"/> 8' X 2'	\$ 34.00	\$ 44.00	\$ _____
<u>EXPO TABLE RISERS ~ DRAPED</u> (5" or 10" high with white vinyl drape. These can be stacked.)				
_____	4' X 10" Riser Draped in Vinyl <input type="checkbox"/> 5" High Riser <input type="checkbox"/> 10" High Riser	\$ 52.00	\$ 68.00	\$ _____
_____	6' X 10" Riser Draped in Vinyl <input type="checkbox"/> 5" High Riser <input type="checkbox"/> 10" High Riser	\$ 57.00	\$ 74.00	\$ _____
_____	8' X 10" Riser Draped in Vinyl <input type="checkbox"/> 5" High Riser <input type="checkbox"/> 10" High Riser	\$ 72.00	\$ 94.00	\$ _____
_____	White Table Skirting to Drape any 10" High Riser	\$ 43.00	\$ 56.00	\$ _____
<u>30" EXPO TABLES ~ UNDRAPED</u> (30" high with white vinyl top)				
_____	2' X 2' Undraped Table	\$ 46.00	\$ 60.00	\$ _____
_____	4' X 2' Undraped Table	\$ 56.00	\$ 73.00	\$ _____
_____	6' X 2' Undraped Table	\$ 66.00	\$ 86.00	\$ _____
_____	8' X 2' Undraped Table	\$ 76.00	\$ 99.00	\$ _____
<u>42" EXPO COUNTERS ~ UNDRAPED</u> (42" high with white vinyl top)				
_____	2' X 2' Undraped Counter	\$ 66.00	\$ 86.00	\$ _____
_____	4' X 2' Undraped Counter	\$ 76.00	\$ 99.00	\$ _____
_____	6' X 2' Undraped Counter	\$ 86.00	\$ 112.00	\$ _____
_____	8' X 2' Undraped Counter	\$ 96.00	\$ 125.00	\$ _____
<u>EXPO MISC. ITEMS</u>				
_____	Change Table Drape Color	\$ 42.00	\$ 55.00	\$ _____
_____	3' High Draping/per linear foot - 5' min (other than provided booth draping) Color: _____	\$ 16.00	\$ 21.00	\$ _____
_____	8' High Draping/per linear foot - 5' min (other than provided booth draping) Color: _____	\$ 18.00	\$ 23.50	\$ _____
_____	Upright with Base <input type="checkbox"/> 3' <input type="checkbox"/> 8'	\$ 23.00	\$ 30.00	\$ _____
_____	Crossbar/Slider	\$ 23.00	\$ 30.00	\$ _____

TO RECEIVE THE DISCOUNT PRICE, ALL ORDERS WITH PAYMENT IN FULL, MUST BE RECEIVED IN OUR OFFICE BY:

March 1, 2011

ORDERS RECEIVED AFTER THIS DATE WILL BE CHARGED THE STANDARD PRICE

Sub Total \$ _____

7.72% Sales Tax \$ _____

Total Amount Due \$ _____

• Orders cancelled prior to move-in will be charged 50% of the original price
• Orders cancelled after move-in begins will be charged 100% of the original price

PLEASE BE AWARE OF OUR PAYMENT AND PRICING POLICIES
A CREDIT CARD IS REQUIRED WHEN USING BREDE EXPOSITION SERVICES


















PLEASE FILL OUT THE INFORMATION BELOW ON EACH ORDER SHEET

Company Name _____ Contact Person _____ Booth No. _____
Address _____ City/State _____ Zip _____
Phone (_____) _____ Fax (_____) _____ e-mail address _____

MAIL OR FAX TO: Brede-Colorado, Inc. • 5140 Colorado Boulevard • Denver, CO 80216-3120
(303) 399-8600 • Fax (303) 321-8694 • e-mail cscolorado@brede.com

Job # 3932

BOOTH FURNISHINGS ORDER FORM

QTY		DISCOUNT PRICE	STANDARD PRICE <small>(late order)</small>	TOTAL
_____	 Padded Side Chair - Grey Fabric	\$ 49.00	\$ 64.00	\$ _____
_____	 Padded Arm Chair - Grey Fabric	\$ 59.00	\$ 77.00	\$ _____
_____	 Custom Swivel Chair - Grey Fabric	\$ 90.00	\$ 117.00	\$ _____
_____	 Counter Stool with Back - Grey Fabric	\$ 65.00	\$ 84.50	\$ _____
_____	White Pedestal Table - 30" Diameter <input type="checkbox"/> 30" High <input type="checkbox"/> 42" High	\$ 68.00	\$ 88.50	\$ _____
_____	White Pedestal Table - 36" Diameter <input type="checkbox"/> 30" High <input type="checkbox"/> 42" High	\$ 75.00	\$ 97.00	\$ _____
_____	Black Pedestal Table - 30" Diameter <input type="checkbox"/> 30" High <input type="checkbox"/> 42" High	\$ 150.00	\$ 195.00	\$ _____
_____	 Coffee Table 2' x 3'	\$ 50.00	\$ 65.00	\$ _____
_____	 Waste Basket	\$ 15.00	\$ 19.50	\$ _____
_____	 Floor Easel	\$ 33.00	\$ 43.00	\$ _____
_____	 Sign Stand - 22" x 28"	\$ 65.00	\$ 84.50	\$ _____
_____	 Pole Easel	\$ 33.00	\$ 43.00	\$ _____
_____	 Garment Rack	\$ 53.00	\$ 69.00	\$ _____
_____	 Bag Rack	\$ 53.00	\$ 69.00	\$ _____
_____	 Waterfall Rack - <input type="checkbox"/> Quad as pictured <input type="checkbox"/> Double	\$ 87.00	\$ 113.00	\$ _____
_____	 Literature Rack	\$ 83.00	\$ 108.00	\$ _____
_____	 Showcase - 72"	\$ 200.00	\$ 260.00	\$ _____
_____	 Tensa Stanchions	\$ 65.00	\$ 125.00	\$ _____
_____	 Chrome Stanchions	\$ 23.00	\$ 30.00	\$ _____
_____	<input type="checkbox"/> ft. White Chain	\$ 3.50 per ft	\$ 4.00 per ft	\$ _____
_____	<input type="checkbox"/> ft. Black Rope	\$ 8.00 per ft	\$ 7.00 per ft	\$ _____
_____	 Raffle Drum - table top	\$ 90.00	\$ 117.00	\$ _____

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Sub Total \$ _____

7.72% Sales Tax \$ _____

Total Amount Due \$ _____

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* Orders cancelled after move-in begins will be charged 100% of the original price
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PLEASE FILL OUT THE INFORMATION BELOW ON EACH ORDER SHEET

Company Name _____ Contact Person _____ Booth No. _____
Address _____ City/State _____ Zip _____
Phone (_____) _____ Fax (_____) _____ e-mail address _____

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Job # 3932

CARPET ORDER FORM

STANDARD CARPET COLORS: *Beige - Black - Blue - Burgundy - Green - Grey - Purple - Red - Teal - Light Blue*
(If no color is selected, show colors prevail.)

QTY	STANDARD 9' WIDE EXPO CARPETING <i>(includes taping on front edge)</i> <small>* If ordered in multiples, not guaranteed to match in color, please order full coverage carpet.</small>	DISCOUNT PRICE	STANDARD PRICE <small>(late order)</small>	TOTAL
_____	9' X 10' Carpet Color: _____	\$ 118.00	\$ 153.50	\$ _____
_____	9' X 20' Carpet Color: _____	\$ 236.00	\$ 306.00	\$ _____
_____	9' X 30' Carpet Color: _____	\$ 354.00	\$ 460.00	\$ _____
_____	9' X 40' Carpet Color: _____	\$ 472.00	\$ 613.50	\$ _____
<u>SPECIAL CUT STANDARD CARPETING</u> (20'x 20' or larger)				
_____	Full Coverage Carpet Color: _____ Size: _____ ft. X _____ ft.	\$ 2.30 per sq. ft.	\$ 3.58 per sq. ft. <small>(100 sq. ft. minimum)</small>	\$ _____
<u>OPTIONS</u>				
_____	Carpet Pad Size _____ ft. X _____ ft.	\$ 1.00 per sq. ft.	\$ 1.30 per sq. ft.	\$ _____
_____	Visqueen - Plastic Covering Size _____ ft. X _____ ft.	\$.44 per sq. ft.	\$.57 per sq. ft.	\$ _____

10' WIDE PLUSH CUSTOM CARPETING

*Colors: Prestige Black - Onyx - Charcoal - Cement - Light Cement - Light Gray - Dove Gray - Navy - Midnight Blue - Cobalt Blue - Blue Mist - Royal Blue
Sea Foam - French Beige - Desert Tan - Ivory - Red*

Booth Size _____ ft. X _____ ft. = _____ sq. ft. at \$ 3.50 per sq. ft. \$ 4.62 per sq. ft. \$ _____
(100 sq. ft. minimum)

- Includes visqueen plastic covering for protection.
- To guarantee availability, orders must be received 30 days prior to show move-in.
- Cancelled orders will be charged 100%.

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March 1, 2011**

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Sub Total \$ _____

7.72% Sales Tax \$ _____

Total Amount Due \$ _____

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PLEASE FILL OUT THE INFORMATION BELOW ON EACH ORDER SHEET

Company Name _____ Contact Person _____ Booth No. _____
Address _____ City/State _____ Zip _____
Phone (_____) _____ Fax (_____) _____ e-mail address _____

BOOTH CLEANING ORDER FORM

Minimum - 100 SQ FT PER DAY	DISCOUNT PRICE	STANDARD PRICE
Vacuum ONCE before show opens. Includes emptying of wastebaskets.	.50 per sq. ft.	.65 per sq. ft.
Vacuum before show opens and daily thereafter. Includes emptying of wastebaskets.	.45 per sq. ft. per day	.59 per sq. ft. per day
Empty Wastebaskets Only. Each day after show closes or prior to show opening the next day.	.26 per sq. ft. per day	.34 per sq. ft. per day

PORTER SERVICE:	SIZE	DISCOUNT PRICE Per hour - 4 hour minimum	STANDARD PRICE Per hour - 4 hour minimum
Empty wastebaskets at one-hour intervals during show hours. Vacuuming is not included.	Straight time as defined on the labor page	\$38.00	\$49.50
	Over time as defined on the labor page	\$57.00	\$74.00

Booth Size = ____ sq. ft. x rate x number of days = TOTAL

Vacuum Carpet Once	____ x ____ = ____ sq. ft. (100 sq. ft. min.)	\$ ____ per sq. ft.		\$
Vacuum Carpet Daily	____ x ____ = ____ sq. ft. (100 sq. ft. min.)	\$ ____ per sq. ft.	For duration of show only 4 Days	\$
Empty Wastebaskets	____ x ____ = ____ sq. ft. (100 sq. ft. min.)	\$ ____ per day	For duration of show only 4 Days	\$
Porter Service	Date ____ Time from ____ to ____ Date ____ Time from ____ to ____ Date ____ Time from ____ to ____	\$ ____ per day	For duration of show only 4 Days	\$

Please Note: If special cleaning services are required, please call the Brede Customer Service Department.

There will be additional labor charges for cleaning carpets that are subjected to excessive wear and tear. i.e. wood or metal shavings generated by industrial demonstrations or food sampling.

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March 1, 2011**

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Sub Total \$ _____

Total Amount Due \$ _____

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Address _____ City/State _____ Zip _____
Phone (_____) _____ Fax (_____) _____ e-mail address _____

PERFBOARD/TACKBOARD ORDER FORM

QTY			DISCOUNT PRICE	STANDARD PRICE (late order)	TOTAL
_____	Horizontal Pegboard Panel	89 1/2" x 38"	\$ 94.50	\$ 123.00	\$ _____
_____	Vertical Pegboard Panel	38" x 89 1/2" (1 panel)	\$ 94.50	\$ 123.00	\$ _____
_____	Vertical Pegboard Panel	76" x 89 1/2" (2 panels)	\$ 189.00	\$ 246.00	\$ _____
_____	Vertical Pegboard Panel	114" x 89 1/2" (3 panels)	\$ 283.50	\$ 369.00	\$ _____
_____	Vertical Pegboard Side Panel	18" x 89 1/2"	\$ 58.00	\$ 76.00	\$ _____
_____	Single Pegboard Hook - 6" single		\$ 2.75	\$ 3.50	\$ _____
_____	Shelves - 3' x 8" wide - white laminate		\$ 22.00	\$ 28.50	\$ _____
_____	Arm Light		\$ 39.00	\$ 50.75	\$ _____
_____	6' Grid Panel (1 piece)	Chrome <input type="checkbox"/> Black <input type="checkbox"/>	\$ 61.80	\$ 80.50	\$ _____
_____	6' Corner Grid (2 pieces)	Chrome <input type="checkbox"/> Black <input type="checkbox"/>	\$ 123.60	\$ 160.50	\$ _____
_____	6' Triangle Grid (3 pieces)	Chrome <input type="checkbox"/> Black <input type="checkbox"/>	\$ 185.50	\$ 241.50	\$ _____
_____	6' Backwall Grid (5 pieces)	Chrome <input type="checkbox"/> Black <input type="checkbox"/>	\$ 309.00	\$ 401.50	\$ _____
_____	8' Grid Panel (1 piece)	Chrome <input type="checkbox"/> Black <input type="checkbox"/>	\$ 64.50	\$ 83.50	\$ _____
_____	Grid Panel Hook	4" <input type="checkbox"/> 6" <input type="checkbox"/>	\$ 6.00	\$ 7.80	\$ _____
_____	Base for Grid Panel		\$ 24.00	\$ 31.25	\$ _____
_____	4' x 8' Horizontal Velcro Compatible Posterboard - Grey		\$ 131.00	\$ 170.25	\$ _____
_____	Vertical Slatwall Panel	38" x 89 1/2" (1 panel)	\$ 160.00	\$ 208.00	\$ _____
_____	Vertical Slatwall Panel	76" x 89 1/2" (2 panels)	\$ 320.00	\$ 416.00	\$ _____
_____	Vertical Slatwall Panel	114" x 89 1/2" (3 panels)	\$ 480.00	\$ 624.00	\$ _____

- To create a 10' solid backwall - order: 3 - 38" x 89 1/2" panels
- All perfboard displays come standard in a white finish with 1/4" diameter holes
- Limited inventory of Pegboard / grid panel hooks (no guarantee if ordered on showsite)
- Tables not included, please order on the Table & Drape Order Form

TO RECEIVE THE DISCOUNT PRICE, ALL ORDERS WITH PAYMENT IN FULL, MUST BE RECEIVED IN OUR OFFICE BY:

March 1, 2011

ORDERS RECEIVED AFTER THIS DATE WILL BE CHARGED THE STANDARD PRICE

Sub Total \$ _____

7.72% Sales Tax \$ _____

Total Amount Due \$ _____

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• Orders cancelled after move-in begins will be charged 100% of the original price

**PLEASE BE AWARE OF OUR PAYMENT AND PRICING POLICIES
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PLEASE FILL OUT THE INFORMATION BELOW ON EACH ORDER SHEET

Company Name _____ Contact Person _____ Booth No. _____

Address _____ City/State _____ Zip _____

Phone () _____ Fax () _____ e-mail address _____

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Job # 3932

LABOR ORDER FORM

Labor is available for installation and dismantling of exhibits, shrink wrapping and banding of materials.

	Per Person - Per Hour	Labor Hours
STRAIGHT TIME	\$63.00	Monday through Friday 8:00 a.m. to 4:30 p.m.
OVER TIME	\$94.50	Monday through Friday 4:30 p.m. to Midnight Saturdays & Sundays 8:00 a.m. to Midnight

- ONE HOUR MINIMUM PER PERSON - Labor thereafter is charged in 1/2 hour increments per person.
- Orders received after **March 10, 2011**, and on show site, will incur a 20% surcharge for late labor orders.
- Labor cancellations must be received prior to move-in and move-out respectively. Failure to notify Brede of such cancellation will result in a one-hour minimum charge per person requested. Exhibitor supervised labor ordered yet not used will result in a one hour minimum no-show labor charge.
- A credit card is required for all labor orders.
- Double Time rate applies Monday through Sunday midnight to 8:00 a.m., all day on holidays, and Union observed holidays.
- Accessible storage is available for \$110.00 per pallet with a minimum of 1/2 hour site order labor charge each time it is accessed.
- Shrink wrap services are available for \$30.00 per skid plus a minimum of 1/2 hour site order labor charge.
- Banding services are available for \$1.32 per foot plus a minimum of 1/2 hour site order labor charge.

	DATE	TIME	# OF LABORERS REQUESTED	ESTIMATED TIME	SUPERVISION OPTION (circle one)	
INSTALL					A Brede Supervised Add 30%	B Exhibitor Supervised
DISMANTLE					A Brede Supervised Add 30%	B Exhibitor Supervised

Option A ~ Brede Supervised

This plan allows for exhibits to be set up prior to exhibitor's arrival. In order to reduce your at-show expenses and save time, supervision is provided by Brede. Work is performed under Brede supervision; and, where possible, on straight time. The charge for the service is 30% of the total labor bill, with a minimum of \$50.00 on installation and \$50.00 dismantle. If Brede does not supervise the installation, we do not recommend Brede Supervision on the dismantle. If this is necessary we can not accept responsibility or damage due to improper packing.

Please provide the following information:

Set Up Information:

Booth display being shipped to Warehouse or Showsite. Scheduled to be delivered on: _____

Shipment consists of: _____ crates _____ carpets/pads _____ cartons

If no carpet is being shipped, is carpet ordered through Brede? Yes No

Blue Prints & Exhibit Instructions: Attached Shipped with display. If shipped, in which crate? _____

Dismantle Information:

An Outbound Bill of Lading must be completed and turned in at the Brede Service Desk.

In the event outbound shipping instructions are not turned in, please provide the following backup information:

Ship to: _____ Via: Contractor's Choice ~ Ground or Air

_____ To be received by: _____

_____ (Showsite Bill of Lading prevails)

Contact Name: _____ Telephone Number: _____

Option B ~ Exhibitor Supervised

All work is performed under the direction of the exhibitor. Exhibitor **MUST** meet the scheduled labor at the Brede Service Desk. Failure to check in at the scheduled time will result in a one-hour minimum charge per person requested. Starting time is guaranteed only when labor is ordered for the start of the workday. Brede will make every attempt possible to provide labor promptly when requested.

Contact Name: _____ Telephone Number: _____

PLEASE FILL OUT THE INFORMATION BELOW ON EACH ORDER SHEET

Company Name _____ Contact Person _____ Booth No. _____

Address _____ City/State _____ Zip _____

Phone () _____ Fax () _____ e-mail address _____

UNION JURISDICTION - CONVENTION, DISPLAY, TRADE SHOW

All decorating, display, and material handling labor related to conventions, trade shows, promotional displays and consumer shows is performed by the Official Service Contractor.

DISPLAY AND EXHIBIT WORK-INSTALLATION, DISMANTLING AND DECORATING

Currently we have an agreement with the Local IATSE Union to provide labor for display installation and dismantling. Full time employees of the exhibiting companies, however, may set their own exhibits without assistance from this local union. Any installation & dismantle labor services that may be required beyond what your regular full time employees can provide must be rendered by the Union. Installation & dismantle labor can be ordered in advance by returning the Labor Order Form, or at showsite at the service desk. Proof of full time employment status may be requested by the Union Steward of any personnel working in your booth.

MATERIALS DELIVERED TO OR PICKED UP FROM THE FACILITY:

All material handling, other than exhibitor owned vehicles as described below, will be handled by the Official Service Contractor, including unloading or loading of any and all contracted carriers. Please refer to the material handling section of your exhibitor service kit for rates and liability information. This is a chargeable service and will be strictly enforced.

EXHIBITOR OWNED VEHICLES -PERSONALLY OWNED VEHICLES (POV):

Exhibitors and show organizers may handle their own material if it can be carried in within the allowed 15 minute dock pass. Exhibitors may not borrow, rent or bring their own hand trucks, dollies, flat trucks, pallet jacks or other material handling equipment. Any item that cannot be carried by one person must be handled by the Official Service Contractor. To ensure orderly and safe move-in and move-out, all docks and vehicle traffic is under exclusive control of the Official Service Contractor. As conditions and time permit, space may be made available to exhibitor owned vehicles to load and unload - one person must remain with the vehicle at all times. Due to time constraints, vehicles must be loaded or unloaded within 15 minutes - a timed dock pass will be issued. Unattended vehicles will be towed at the owners expense. The above will be strictly enforced.

TIPPING:

Brede-Colorado, Inc. requests that exhibitors do not tip our employees. They are paid at an excellent wage scale denoting a professional status, and we feel that tipping is not necessary. This applies to all employees. Any request for such should be brought to the attention of a Brede-Colorado, Inc. representative at the Service Desk or correspondence may be directed to the attention of the General Manager at our Denver, Colorado address.

SAFETY:

Standing on chairs, tables, or other rental furniture is prohibited. This furniture is not engineered to support your standing weight. Brede-Colorado, Inc. cannot be responsible for injuries or falls caused by the improper use of this furniture. If assistance is required in assembling your booth, please order labor on the Labor Order Form and the necessary ladders and tools will be provided.

Any questions should be addressed to the Official Service Contractor or show management.

**To arrange for display labor or material handling,
complete the enclosed Brede order forms.**

MATERIAL HANDLING RATE SCHEDULE

- Advanced shipments will be accepted at the warehouse from **February 13, 2011 to March 12, 2011**. Late fees apply after **March 8, 2011**
- Uncrated van line, pad wrapped or specialized equipment will not be accepted at the warehouse.
- Direct Shipments will be accepted **during exhibitor move-in hours only**.
- Early Shipments will be refused. • Shipments must be sent prepaid. Collect Shipments will be refused.
- A Brede Bill of Lading must be completed and turned in at the Brede Service Desk for all outbound shipments.

Straight Time <i>both move-in & move-out on ST</i> per 100 lbs.	O/T** One Way <i>either move-in or move-out on OT</i> per 100 lbs.	O/T*** Two Ways <i>both move-in & move-out on OT</i> per 100 lbs.
---	---	--

200 lb. MINIMUM per shipment

\$57.00	\$71.25	\$85.50
\$55.00	\$68.75	\$82.50
\$66.00	\$82.50	\$99.00
\$77.00	\$96.25	\$115.50

LATE & OFF-TARGET SHIPMENTS

\$18.00 per 100 lbs.	\$36.00 200lbs. minimum
-------------------------	----------------------------

- ** Freight handled EITHER into or out of the exhibit area on overtime will be charged overtime rates one way.
- *** Freight handled BOTH into and out of the exhibit area on overtime will be charged overtime rates both ways.

Rates are calculated on a "Round Trip Basis", whether you utilize the move-in only or the move-out only, or both, it is the same 200 lb. minimum rate.

ADVANCE SHIPMENTS TO WAREHOUSE ~ CRATED (Receiving hours: M - F 8:00 a.m. to 4:00 p.m.)

• Receive crated shipments at the warehouse. • Store up to 30 days prior to the convention. • Deliver to booth. • Remove and store crates labeled EMPTY (get Empty labels from on-site Brede Service Desk). • Return crates to booth at the close of the show. • Remove freight from booth. Load on outbound carrier from the loading dock.

DIRECT SHIPMENTS TO SHOW SITE / EXHIBIT HALL ~ CRATED

• Receive crated shipments at show site/exhibit hall during exhibitor move-in hours. • Deliver to booth. • Remove and store crates labeled EMPTY (get Empty labels from on-site Brede Service Desk). • Return crates to booth at the close of the show. • Remove freight from booth. Load on outbound carrier from the loading dock.

ADVANCE TO WAREHOUSE OR DIRECT TO SHOWSITE ~ CRATED ~ SPECIAL HANDLING (FED X / UPS)

• Receive FEDERAL EXPRESS, UPS, crated van line, or crated personally owned vehicles at the warehouse or at showsite. • Store up to 30 days prior to the convention (at warehouse only). • Deliver to booth. • Remove and store crates labeled EMPTY (get Empty labels from on-site Brede Service Desk). • Return crates to booth at the close of the show. • Remove freight from booth. Load on outbound carrier from the loading dock.

DIRECT SHIPMENTS TO SHOW SITE / EXHIBIT HALL ~ UNCRATED ~ SPECIAL HANDLING

• Receive uncrated van line, pad wrapped, specialized equipment or uncrated personally owned vehicles at show site/exhibit hall during exhibitor move-in hours. • Deliver to booth. • Remove and store crates labeled EMPTY (get Empty labels from on-site Brede Service Desk). • Return crates to booth at the close of the show. • Remove freight from booth. Load on outbound carrier from the loading dock.

* LATE WAREHOUSE & SITE SHIPMENTS RECEIVED BEFORE PUBLISHED MOVE-IN OR AFTER SHOW OPENING*

- Freight received at the warehouse AFTER March 8, 2011 add an additional.
- Freight received at show site AFTER Show Opening add an additional.
- Additional transportation charges may apply (i.e. after show opening, after truck has left freight warehouse, etc.)

SPECIAL SERVICES ~ RETURNED TO WAREHOUSE ~ CONTAINER STORAGE ~ VEHICLE SPOTTING

• Shipments returned to warehouse will be charged \$15.00 per 100 lbs. - \$250.00 minimum. • Storage will be charged if shipment is not routed or picked up after three working days. • Storage fees - prior to 30 days before show, or after 3 days following the show \$1.30 per 100 lbs. per day - (\$40.00 minimum). • On-Site container storage for freight brought in by exhibitors - \$25.00 per piece. Any vehicles driven into the exhibit hall under their own power will incur a round-trip spotting fee of \$180.00. Vehicles not moved in under their own power will be unloaded and charged based on weight.

SEPARATE SHIPMENTS RECEIVED BY BREDE WILL NOT BE COMBINED. 200 lb. minimum charge applies to each shipment Brede receives. Example 1: You shipped two boxes together from one origin via UPS weighing 75 lbs. each. The packages arrive as one shipment, this entire shipment will result in the minimum 200 lb. charge. Example 2: You shipped the same two boxes via UPS weighing 75 lbs. each. The packages arrive separately, at two separate times, this will result in TWO 200 lb. minimum charges. Therefore, be sure to request that your carrier delivers your total shipment at the same time. Shipments received at the same time from different destinations are considered separate shipments.

NOTE: Billed weight is based on incoming weight, whether the above services are used completely or in part. The weight is rounded up to the next one hundred pounds (100 lbs) and is taken from the INBOUND BILL OF LADING and/or the Certified Weight Ticket. Shipments arriving without a specified weight on the Bill of Lading will be assigned an approximate weight by BREDE. This weight will prevail.

OVERTIME CHARGES: Please see box above for detailed description.

Overtime charges apply on INBOUND shipments if:

- Your shipment is to be delivered to your booth before 8:00 am or after 4:00 pm on weekdays, or anytime on a Saturday, Sunday and/or Union observed Holiday, or
- Your shipment is received at the warehouse, and is delivered to show site before 8:00 am or after 4:00 pm on weekdays, or anytime on a Saturday, Sunday and/or Union observed Holiday, or
- A vehicle driver checks in at the Exhibit Site Check-In Area after 3:00 pm on weekdays, or anytime on a Saturday, Sunday and/or Union observed Holiday.

Overtime charges apply on OUTBOUND shipments if:

- Your shipment is loaded after 4:00 pm on weekdays, or anytime on a Saturday, Sunday and/or Union observed Holiday, or
- Your carrier driver checks in at the Exhibit Site Check-In Area after 3:00 pm on weekdays, or anytime on a Saturday, Sunday and/or Union observed Holiday.

Inbound Bill of Lading: All shipments must have a bill of lading or delivery slip showing the number of pieces, type of merchandise and weight. Shipments received without this information will be delivered to exhibitor's booth without guarantee of piece count or condition. No liability will be assumed by Brede for such shipments (i.e. - Fed-X, UPS, etc.).

Empty Container Labels: Empty labels will be available at the Brede Service Desk. Affixing the labels is the sole responsibility of the exhibitor. Brede assumes no responsibility for removal of containers with old empty labels, improper information on empty labels or valuables stored in containers with empty labels. Once in storage, if the exhibitor needs to retrieve them again, appropriate labor charges will be incurred.

For shipments that require specialized handling: A quote can be obtained in advance by calling our Customer Service Department.

ESTIMATED MATERIAL HANDLING ORDER FORM

INBOUND SHIPPING INFORMATION

****ADVANCE SHIPMENTS:***
(Please use provided freight labels)

TO: Your Company Name / Booth #
Denver Home Show
Brede Exposition Services*
c/o YRC
15950 Smith Road
Aurora, CO 80011

DIRECT SHIPMENTS:
(Received ONLY during exhibitor move-in hours)

TO: Your Company Name / Booth #
Denver Home Show
c/o Brede Exposition Services
National Western Complex
4655 Humboldt Street
Denver, Colorado 80216

*Brede does not accept shipments that are not consigned to Brede Exposition Services. Such shipments will be refused.
**Advance Shipments to Brede - 5140 Colorado Boulevard, Denver are discouraged - a 25% surcharge will be assessed per shipment.

COMPLETE AND RETURN TO BREDE

	NUMBER OF PIECES	EST. WEIGHT	CARRIER(S)	TRACKING # (Please provide pro number)	ESTIMATED COST (Of Material Handling) (200 lb. min. per shipment)
ADVANCE SHIPMENTS <i>Warehouse</i>					
DIRECT SHIPMENTS <i>Showsite/ Exhibit Hall</i>					

SHIPPED FROM CITY _____ STATE _____

DATE SHIPPED _____ ESTIMATED DATE OF ARRIVAL _____

OUTBOUND SHIPPING INFORMATION

- **OUTBOUND BREDE BILLS OF LADING** must be completed and turned in at the Brede Service Desk. You must fill out a Brede Bill of Lading for each outbound shipment.
- **DO NOT LEAVE YOUR BILL OF LADING IN YOUR BOOTH!!**
- A credit card is required for material handling services. Please complete credit card information on "Recap of Services" form.
- In the event a Bill of Lading is not turned into the Brede Service Desk, unidentifiable shipments will be discarded.

PLEASE FILL OUT THE INFORMATION BELOW ON EACH ORDER SHEET

I have read and understand the Material Handling Rate Schedule as well as the Material Handling Limits of Liability as stated on the enclosed sheets.

Company Name _____ Contact Person _____ Booth No. _____

Address _____ City/State _____ Zip _____

Phone () _____ Fax () _____ e-mail address _____

ADVANCE

ADVANCE SHIP TO: **Brede** EXPOSITION SERVICES
c/o YRC
15950 Smith Road
Aurora, CO 80011

*Denver Home Show
National Western Complex
Denver, Colorado
March 18 - 20, 2011*

Exhibitor: _____

Booth No(s): _____

(Refer to Material Handling Pages)

Cut along line and tape label to shipment

ADVANCE

ADVANCE SHIP TO: **Brede** EXPOSITION SERVICES
c/o YRC
15950 Smith Road
Aurora, CO 80011

*Denver Home Show
National Western Complex
Denver, Colorado
March 18 - 20, 2011*

Exhibitor _____

Booth No(s): _____

(Refer to Material Handling Pages)

Cut along line and tape label to shipment

The above labels are provided for your convenience.
Place one on each piece shipped to ensure proper delivery to WAREHOUSE.
If more labels are needed, copies are acceptable.

ATTENTION!

HAZARDOUS MATERIALS WILL NOT BE ACCEPTED AT WAREHOUSE.

DIRECT

DIRECT
SHIP TO:

Brede EXPOSITION SERVICES
c/o National Western Complex
4655 Humboldt Street
Denver, Colorado 80216

*Denver Home Show
National Western Complex
Denver, Colorado
March 18 - 20, 2011*

Exhibitor: _____

Booth No(s): _____

Accepted from: March 15, 2011
to March 17, 2011

Cut along line and tape label to shipment

DIRECT

DIRECT
SHIP TO:

Brede EXPOSITION SERVICES
c/o National Western Complex
4655 Humboldt Street
Denver, Colorado 80216

*Denver Home Show
National Western Complex
Denver, Colorado
March 18 - 20, 2011*

Exhibitor _____

Booth No(s): _____

Accepted from: March 15, 2011
to March 17, 2011

Cut along line and tape label to shipment

The above labels are provided for your convenience.
Place one on each piece shipped to ensure proper delivery to FACILITY NAME.
If more labels are needed, copies are acceptable.

ATTENTION!

HAZARDOUS MATERIALS WILL NOT BE ACCEPTED AT WAREHOUSE. Job # 3932

IMPORTANT! PLEASE READ!

LIMITS OF LIABILITY

Brede Exposition Service's liability shall be limited to the physical loss or damage to the specific article which is lost or damaged as described below.

LIMITATIONS OF BREDE EXPOSITION SERVICES LIABILITY AND RESPONSIBILITY

1. Brede Exposition Services shall not be responsible for damage to uncrated materials, materials improperly packed, or concealed damage.
2. Brede Exposition Services shall not be responsible for loss, theft, or disappearance of exhibitor's materials after same have been delivered to exhibitor's booth.
3. Brede Exposition Services shall not be responsible for loss, theft, or disappearance of materials before they are picked up from exhibitor's booth for re-loading after the show. Bills of lading covering outgoing shipments which are furnished to Brede Exposition Services by exhibitors, will be checked at time of actual pickup from booth and correction made where discrepancies occur.
4. Brede Exposition Services shall not be liable to any extent whatsoever for any actual, potential, or assumed loss of profits or revenues, or for any collateral costs, which may result from any loss or damage to an exhibitor's material which make it impossible or impractical to exhibit same.
5. The consignment or delivery of a shipment to Brede Exposition Services by an exhibitor, or by any shipper on behalf of any exhibitor shall be construed as an acceptance by such exhibitor (and/or other shipper) of the terms and conditions set forth in this bulletin.
6. Brede Exposition Services shall exercise ordinary diligence and care in the receiving, handling and storage of all shipments. Brede Exposition Services shall not be liable for loss or damage by fire, acts of God, or causes beyond its control. Brede Exposition Service's liability shall be limited to the physical loss or damage to the specific article which is lost or damaged. In any case, the liability of Brede Exposition Services is limited to \$.30 per pound per article, with a maximum of \$50.00 per item, and a maximum of \$1,000 per shipment. This applies while these goods are in Brede's warehouse, in vehicles for delivery, or at show site.
7. Claims for loss or damage which are not submitted to Brede Exposition Services within thirty (30) days of the close of the show on which the loss or damage occurred shall be considered waived. No suit or action shall be brought against Brede Exposition Services or its subcontractors more than one (1) year after the accrual of the cause of action therefore.
8. Shipments received without receipts, freight bills, or specified unit counts on receipts or freight bills (i.e., one lot, 800 cu. ft., etc.), such as UPS or van lines will be delivered to the exhibitor's booth without guarantee of piece count or condition. No liability will be assumed by Brede Exposition Services for such shipments.
9. Empty container labels will be available at the service desk. Affixing the labels is the sole responsibility of the exhibitor or his/her representative. All previous labels should be removed or completely covered. Brede Exposition Services assumes no responsibility for errors to the aforementioned procedure, removal of containers with old empty labels and without Brede Exposition Services labels, improper information on empty labels, or valuables stored in containers with empty labels.
10. Exhibitors should arrange for outgoing shipments during the show or immediately after its close. Brede will assist in the preparation of bills of lading. Be sure that your material has been carefully crated or packed, and properly tagged or marked.
11. In order to expedite removal of materials, Brede Exposition Services shall have authority, without further clearance with exhibitors, to change designated carriers.
12. Labor and services ordered on behalf of exhibitors by display builders or other parties must be so authorized in a letter from exhibitors. Payment for all labor and services will be the responsibility of the exhibitor.
13. Freight handling charges are the responsibility of the exhibitor to whom shipments have been consigned. Also, charges for loading out freight shipments are the responsibility of the exhibitor from whose booth shipments are made. Exhibitors may not assign this responsibility to suppliers or customers.

The exhibitor agrees, in the event of a dispute with Brede Exposition Services relative to any loss or damage to any of their materials or equipment that they will not withhold payment of any amount due to Brede Exposition Services for Drayage or any other services provided by Brede Exposition Services as an offset against the amount of the alleged loss or damage. Instead, they agree to pay Brede Exposition Services at the close of the show for all such charges, and they further agree that any claim they may have against Brede Exposition Services shall be pursued independently by them as a completely separate transaction to be resolved on its own merits.

14. Service charge of 1-1/2% per month on any unpaid balance will be made starting 30 days after date of invoice.
15. Where an exhibitor indicates choice of carrier for pickup it is the exhibitor's responsibility to arrange with such carrier for said pickup service. If the carrier does not pick up within the time limited for the removal of exhibitor's materials at the Exhibit Hall, we reserve the right to forward such material by the shipping method of our choice or to remove said material to our warehouse for disposition, at an additional charge to the exhibitor in accordance with prevailing rates for the service performed.
16. Material left behind without orders placed at the Drayage Service Desk may be classified as abandoned. The Drayage Contractor shall not be responsible for same. We are not responsible for any delay of rush shipments. We will expedite such rush shipments to the best of our ability, but will not assume any financial responsibility for shipments which do not arrive at their destination at a dated time.
17. **EXHIBITORS ARE URGED TO CARRY ALL-RISK INSURANCE** covering your materials against damage, loss and all other hazards from the time shipments are made prior to the show until shipments are received back after the show. This can generally be done by adding "riders" to existing insurance policies, often at no additional cost. It is understood that Brede Exposition Services is not an insurer, that insurance, if any, shall be obtained by the exhibitor and the amounts payable to Brede Exposition Services herunder are based on the value of the material handling services and the scope of Brede Exposition Services liability as set forth above.

FORKLIFT ORDER FORM - BOOTH WORK ONLY

Forklifts with operators and helpers are available to assist you with your setup, unskidding, and/or spotting of machinery once it has been delivered to your booth. Do NOT order forklifts to unload your truck or deliver your freight to your booth from the loading dock.

- ONE HOUR MINIMUM PER FORKLIFT - Forklifts thereafter are charged in 1/2 hour increments per person.
- Orders received after **March 10, 2011** and on show site, will incur a 20% surcharge for late forklift orders.
- Forklift cancellations must be received prior to move-in and move-out respectively. Failure to notify Brede of such cancellations will result in a one-hour minimum charge per forklift requested.
- A credit card is required for all forklift orders.
- Forklifts need to be ordered in advance for more than 5,000 lbs. capacity and/or 4 stage forklifts. Please call the Brede Freight Department for availability and quotes. Cranes are also available.
- If a cage is required, please call the Brede Freight Department for availability. \$50.00 per hour - one hour minimum.
- Double time rate applies Monday through Sunday, midnight to 8:00 a.m., all day on holidays, and union observed holidays.

	Up to 5,000 lb. Capacity per hour - per person	Forklift hours
STRAIGHT TIME	\$163.00	Monday through Friday 8:00 a.m. to 4:30 p.m.
OVER TIME	\$190.00	Mon. through Fri. 4:30 p.m. to Midnight Sat. & Sun. 8:00 a.m. to Midnight

	# of Forklifts (w/Operators)	Weight of Heaviest piece	# of Helpers	DATE	TIME	APPROX. HOURS	SUPERVISION OPTION <small>(circle one)</small>	
INSTALL							A Brede Supervised Add 30%	B Exhibitor Supervised
DISMANTLE							A Brede Supervised Add 30%	B Exhibitor Supervised

Describe work to be done: _____

Are straps, chains, fork extensions or any other equipment needed? _____

If yes, what exactly is needed? _____

CONTACT IN BOOTH: _____

PLEASE FILL OUT THE INFORMATION BELOW ON EACH ORDER SHEET

Company Name _____ Contact Person _____ Booth No. _____

Address _____ City/State _____ Zip _____

Phone () _____ Fax () _____ e-mail address _____

HANGING SIGNS ORDER FORM

- Brede is responsible for supervision, assembly, installation and removal of all hanging signs.
- Double Time rate applies Monday through Sunday midnight to 8:00 a.m., all day on holidays, and Union observed holidays.
- All hanging signs must conform to Show Management rules and regulations and facility limitations.
- All signs must have approved rigging points with the exception of cloth banners. Brede reserves the right to refuse to hang a sign if, in their opinion, it appears unsafe. All hanging materials must be rated to meet building codes.
- All signs requiring electrical must be in working order and in accordance with the National Electrical Code. Place electrical order on the appropriate form.
- A detailed diagram must be forwarded to our office with this completed form prior to the show.

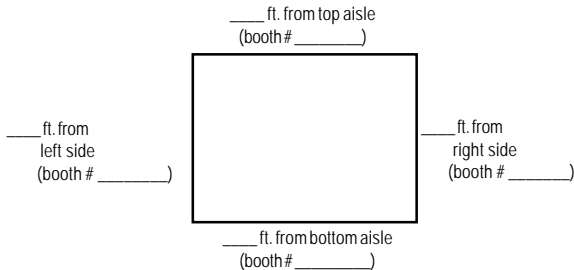
	Lift & Crew ~ per hour	Lift & Crew Hours
STRAIGHT TIME	\$330.00	Monday through Friday 8:00 a.m. to 4:30 p.m.
OVER TIME	\$420.00	Mon. through Fri. 4:30 p.m. to Midnight Sat. & Sun. 8:00 a.m. to Midnight

Installation Date _____ Time _____ Estimated # of hours _____

Sign Specifications: Weight _____ lbs.
Height _____ ft.
Length _____ ft.

Please select one of the following:

- Install WITH Exhibitor Present
 Okay to proceed WITHOUT Exhibitor present*
 *(30%) supervision charge is added



_____ ft. from top of sign to the floor.

Check Description(s) below applicable to your sign:

_____ Fabric - Cloth Banner _____ Metal _____ Triangle _____ Circle
 _____ Wood _____ Rectangle _____ Square _____ Other

Does your sign require assembly? _____ Yes _____ No Set up instructions must be provided for signs needing assembly.

Electrical ordered for sign? _____ Yes _____ No

- The minimum crew consists of an operator, two additional laborers, and the equipment.
- One-hour minimum per lift & crew ~ 1/2 hour increments thereafter.
- Orders received after **March 10, 2011** and on show site will incur a 20% surcharge on late hanging sign orders.
- Materials will be priced as needed.
- There will be a one-hour minimum charge for the removal of all hanging signs.
- Cancellations must be received prior to move-in and move-out respectively. Failure to notify Brede of such cancellation will result in a one-hour minimum charge per lift and crew requested.

PLEASE FILL OUT THE INFORMATION BELOW ON EACH ORDER SHEET

Company Name _____ Contact Person _____ Booth No. _____
 Address _____ City/State _____ Zip _____
 Phone (_____) _____ Fax (_____) _____ e-mail address _____

SIGN ORDER FORM

Special or custom signs can be made. Prices listed are for one color copy, ten words or less, on white card stock. We welcome inquiries regarding signs not listed.

QTY	SIZE	DISCOUNT PRICE	STANDARD PRICE <small>(late order)</small>	Additional Options	TOTAL
_____	7" X 11"	\$ 47.25	\$ 61.50	_____	\$ _____
_____	7" X 44"	\$ 31.50	\$ 41.00	_____	\$ _____
_____	11" X 14"	\$ 55.25	\$ 71.75	_____	\$ _____
_____	14" X 22"	\$ 69.25	\$ 90.00	_____	\$ _____
_____	14" X 44"	\$ 83.00	\$ 108.00	_____	\$ _____
_____	22" X 28"	\$ 89.25	\$ 116.00	_____	\$ _____
_____	28" X 44"	\$ 131.25	\$ 170.50	_____	\$ _____

Additional Options

- Call for additional quotes
- Cardboard Easelback - \$10.00
- Border (one color), add 10%
Specify color: _____
- Colored Background, add \$10%
Specify color: _____
- Simple black & white logo, add 50%
- Color logo, add 50% for each color
- Schedule or menu sign, add 100%
- Directional Arrow (loose) ~ \$9.00 each

Sign Copy:

Vertical



Horizontal



Color Letters _____

Additional Option(s) _____

**TO RECEIVE THE DISCOUNT PRICE, ALL ORDERS WITH
PAYMENT IN FULL, MUST BE RECEIVED IN OUR OFFICE BY:
March 1, 2011**

ORDERS RECEIVED AFTER THIS DATE WILL BE CHARGED THE STANDARD PRICE.
Orders received less than 48 hours prior to show opening and on Saturday, Sunday and
Holidays will be billed at DOUBLE the "Standard-Floor" price

Sub Total \$ _____

7.72% Sales Tax \$ _____

Total Amount Due \$ _____

**PLEASE BE AWARE OF OUR PAYMENT AND PRICING POLICIES
A CREDIT CARD IS REQUIRED WHEN USING BREDE EXPOSITION SERVICES**

PLEASE FILL OUT THE INFORMATION BELOW ON EACH ORDER SHEET

Company Name _____ Contact Person _____ Booth No. _____
Address _____ City/State _____ Zip _____
Phone () _____ Fax () _____ e-mail address _____

**MAIL OR FAX TO: Brede-Colorado, Inc. • 5140 Colorado Boulevard • Denver, CO 80216-3120
(303) 399-8600 • Fax (303) 321-8694 • e-mail cscolorado@brede.com**

Job # 3932

BREDE RENTAL EXHIBITS ORDER FORM

	QTY.	DISCOUNT PRICE	STANDARD PRICE <small>(late order)</small>	TOTAL
White Hardwall Panels				
Plan A ~ 10' exhibit	_____	\$1,700.00	\$2,210.00	\$ _____
Plan B ~ 20' exhibit	_____	\$3,240.00	\$4,210.00	\$ _____
Plan C ~ 20' exhibit	_____	\$3,700.00	\$4,810.00	\$ _____
Plan D ~ 20' x 20' exhibit	_____	\$6,680.00	\$8,680.00	\$ _____
Color Hardwall Panels				
• Choice of panel color (circle one): Black ~ Blue ~ Grey				
Plan A ~ 10' exhibit	_____	\$1,940.00	\$2,520.00	\$ _____
Plan B ~ 20' exhibit	_____	\$3,730.00	\$4,850.00	\$ _____
Plan C ~ 20' exhibit	_____	\$4,250.00	\$5,525.00	\$ _____
Plan D ~ 20' x 20' exhibit	_____	\$7,700.00	\$10,000.00	\$ _____
Velcro Compatible Hardwall Panels				
• Choice of panel color (circle one): Black ~ Blue ~ Grey				
Plan A ~ 10' exhibit	_____	\$2,058.00	\$2,675.00	\$ _____
Plan B ~ 20' exhibit	_____	\$3,885.00	\$5,051.00	\$ _____
Plan C ~ 20' exhibit	_____	\$4,431.00	\$5,760.00	\$ _____
Plan D ~ 20' x 20' exhibit	_____	\$8,022.00	\$10,429.00	\$ _____

RENTAL INCLUDES:

- Hardwall Panels
- Standard Expo Carpeting - Choice of color: (circle one): *Beige, Black, Blue, Burgundy, Green, Grey, Purple, Red and Teal*
- Movable Counter ~ 39-1/4" x 21-1/2" x 36"
- Header ~ One line with black block letters
COPY: _____
(logos, color and special lettering available at an additional cost - call for quote)
- Labor to install and dismantle exhibit

ADDITIONAL OPTIONS:	QTY	DISCOUNT PRICE	STANDARD PRICE <small>(late order)</small>	TOTAL
• Standard Counter 40-1/2" x 21-1/2" x 40-1/2"	_____	\$ 210.00	\$ 273.00	\$ _____
• Velcro Counter 40-1/2" x 21-1/2" x 40-1/2"	_____	\$ 225.00	\$ 292.50	\$ _____
• Adjustable Shelves	_____	\$ 29.00	\$ 37.75	\$ _____
• Spot Lights (for use with rental unit only)	_____	\$ 42.00	\$ 54.50	\$ _____
• Black Block Letter Header	_____	\$ 100.00	\$ 130.00	\$ _____
• Color Logo Header (up to 3 colors)	_____	\$ 175.00	\$ 227.50	\$ _____

*Additional booth furnishings can be found throughout this service kit.
Look for upgraded carpet, carpet pad, graphics, couches, chairs, etc. . .*

PLEASE CALL FOR ADDITIONAL CUSTOM RENTAL DESIGNS

*Please note:
Electricity is NOT included with rental.*

Rental exhibits and panel colors are subject to availability. Please order early to assure colors and units desired.

TO RECEIVE THE DISCOUNT PRICE, ALL ORDERS WITH PAYMENT IN FULL, MUST BE RECEIVED IN OUR OFFICE BY:
March 1, 2011
ORDERS RECEIVED AFTER THIS DATE WILL BE CHARGED THE STANDARD PRICE.

Sub Total \$ _____
7.72% Sales Tax \$ _____
Total Amount Due \$ _____

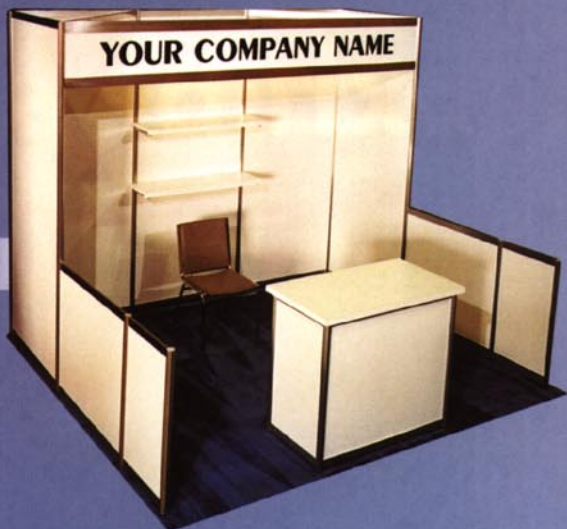
**PLEASE BE AWARE OF OUR PAYMENT AND PRICING POLICIES
A CREDIT CARD IS REQUIRED WHEN USING BREDE EXPOSITION SERVICES**

PLEASE FILL OUT THE INFORMATION BELOW ON EACH ORDER SHEET

Company Name _____ Contact Person _____ Booth No. _____
 Address _____ City/State _____ Zip _____
 Phone () _____ Fax () _____ e-mail address _____

B RENTAL EXHIBITS D E

Plan A



Plan B



Plan C



Plan D



--- Plan A ---

10' N-Line

Hardwall Panels • Carpet
Side Chair (1) • Counter (1)
Shelves (2) • Header
Labor to Install and Dismantle

--- Plan B ---

20' N-Line

Hardwall Panels • Carpet
Side Chairs (2) • Counter (1)
Shelves (4) • Header
Labor to Install and Dismantle

--- Plan C ---

20' N-Line

Hardwall Panels
Upgraded Curved Returns
Upgraded Curved Header
Carpet • Side Chairs (2)
Counter (1) • Shelves (4)
Labor to Install and Dismantle

--- Plan D ---

20' X 20' Island

Hardwall Panels • Carpet
Counters (2) • Headers (4)
Labor to Install and Dismantle
(Floral not included)

Brede Custom Exhibits

From the simple to the elaborate, Brede transforms empty booth space into a custom tailored exhibit.



Built to exact specifications, each custom exhibit is:

- Unique
- Affordable
- Practical
- Original
- Versatile
- Impressive
- Functional
- Attractive
- Productive
- Inviting

Custom exhibits are a sophisticated technique to present marketing messages more creatively and effectively.

Our engineering and design specialists work closely with each client to create a unique exhibit designed to meet a wide variety of today's marketing strategies.

With a century of service, Brede continues to provide viable alternatives to maximize booth space. Whether the image and budget are conservative or extravagant, Brede offers the perfect solution.



Call our experienced professionals for an innovative and customized approach.

Custom \ˈkʌs-təm\adj 1: made or performed according to personal order
2: specializing in custom work or operation

Brede EXPOSITION SERVICES



Fusion



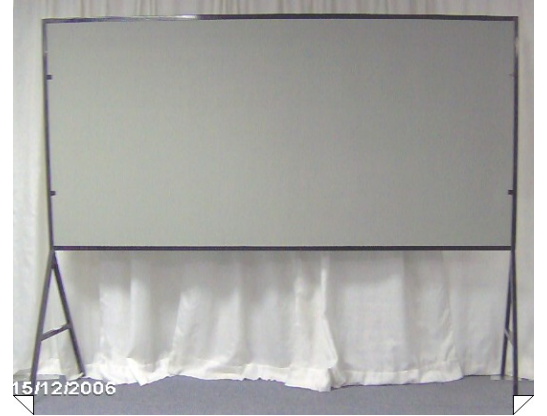
Executive

1st Picture

Fusion Black/Chrome Chair	H - 3 ft	L - 3 ft. 7 in.	W - 3 ft 1 in.	\$ 290.00	\$ 377.00
Fusion Black/Chrome Sofa	H - 3 ft.	L - 6 ft. 6 in.	W - 2 ft. 9 in.	\$ 415.00	\$ 539.00
Fusion Black/Chrome Loveseat	H - 3 ft	L - 4 ft. 10 in.	W - 2 ft. 9 in	\$ 325.00	\$ 423.00
Fusion Chrome Coffee Table				\$ 150.00	\$ 195.00
Fusion Chrome End Table				\$ 125.00	\$ 162.00

2nd Picture

Executive Black Sofa	H - 3 ft.	L - 6 ft. 11 in	W - 3 ft.	\$ 460.00	\$ 589.00
Executive Black Chair	H - 3 ft	L - 3 ft. 10 in	W - 3 ft.	\$ 320.00	\$ 390.00
Executive Black Loveseat	H - 3 ft.	L - 5 ft. 2 in.	W - 3 ft.	\$ 355.00	\$ 453.00
Executive Chrome Coffee Table				\$ 175.00	\$ 205.00
Executive Chrome End Table				\$ 135.00	\$ 172.00



_____	72" Bookcase – 5 shelf	\$209.00	\$271.00	\$ _____
_____	Showcase with Shelving - 36"	\$ 450.00	\$585.00	\$ _____
_____	Showcase with Shelving - 72"	\$ 625.00	\$812.00	\$ _____
_____	Black Pole Lamp	\$ 85.00	\$125.00	\$ _____
_____	42" High Round Pedestal Table – Black	\$210.00	\$273.00	\$ _____
_____	Park Bench	\$190.00	\$238.00	\$ _____
_____	White Pedestal Table - 36" Diameter 30" High 42" High	\$185.00	\$232.00	\$ _____
_____	Glass Pedestal Table - 36" Diameter	\$185.00	\$232.00	\$ _____
_____	Barrel Back Swivel Counter Stool – Black	\$130.00	\$172.00	\$ _____
_____	Counter Stool with Back –Gray Fabric	\$ 89.00	\$110.50	\$ _____
_____	Back Swivel Counter Stool - adjustable height	\$140.00	\$182.00	\$ _____
_____	Small Refrigerator (approximately 32" high x 19" deep x 18" wide)	\$220.00	\$286.00	\$ _____
_____	Poster Board – 8' wide x 4' high – Double sided (Velcro compatible)	\$132.00	\$172.00	\$ _____

THIRD PARTY PAYMENT POLICY

Brede Exposition Services will present invoices to third parties at show site for payment of all services rendered to exhibitors provided that the following conditions are met.

1. The credit card information below MUST be completed and submitted to Brede Exposition Services. If payment arrangements are not made prior to the last day of the show, Brede Exposition Services reserves the right to charge the invoice(s) to the credit card number provided.
2. The exhibiting company is ultimately responsible for the payment of all charges. If no arrangements are made for payment of invoice(s) by the third party PRIOR TO THE LAST DAY OF THE SHOW, charges will revert back to the exhibitor and must be paid prior to the close of the show.
3. If the 3rd Party Payor requires that Brede Exposition Services fax an invoice from the Convention Facility, a \$15.00 service fee will be added.

We understand and agree that we, the exhibiting firm are ultimately responsible for payment of charges incurred. In the event that the named third party does not make payment prior to the close of the show, such charges will be presented to the exhibiting firm for payment. ALL INVOICES MUST BE SETTLED BY THE EXHIBITING FIRM PRIOR TO THE CLOSE OF THE SHOW.

Exhibitor Signature: _____

COMPANY NAME:	_____
ADDRESS:	_____
CITY, STATE:	_____
ZIP:	_____
AUTHORIZED BY:	_____
SIGNATURE:	_____
PHONE #:	_____
FAX #:	_____
E-MAIL ADDRESS:	_____

CREDIT CARD INFORMATION PROVIDED FOR SERVICES RENDERED:

I authorize Brede Exposition Services to charge any additional amounts incurred by me or my representative at show site, including material handling and labor charges. If credit card is denied, Standard - Floor pricing prevails and a \$35.00 service charge will be added.

Cardholder's Name _____ Cardholder's Signature _____

Cardholder's Address _____ City _____ State _____ Zip _____

Visa MC AmEx ACCT. #

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 Exp. Date

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PLEASE FILL OUT THE INFORMATION BELOW ON EACH ORDER SHEET.

Company Name _____ Contact Person _____ Booth No. _____
 Address _____ City/State _____ Zip _____
 Phone () _____ Fax () _____ e-mail address _____

INTENT TO USE NON-OFFICIAL I & D CONTRACTOR

If your company plans to use a Contractor other than Brede Exposition Services, complete this form and return to the below address:

Non-Official contractors must use labor supplied by Brede Exposition Services unless the following requirements are fulfilled:

1. Exhibitors must return this completed form to Brede Exposition Services by February 13, 2011.
2. Non-Official contractors **must submit** proof of adequate insurance, in the form of a policy rider, furnished by their broker to Brede's office no later than February 13, 2011. This must include a copy of your Worker's Compensation Insurance.
3. If using a non-official contractor to set-up and/or dismantle your exhibit, this form along with an original certificate of insurance naming Brede-Colorado, Inc. as an additional insured, must be received by the date above. Otherwise, labor will have to be hired from Brede by the non-official contractor in order for them to supervise your exhibit. These stipulations are strictly enforced to protect you, show management, the sponsors, and Brede.
4. Non-Official contractors must furnish Show Management the names, addresses and telephone numbers of key executives for emergency contact.
5. All personnel must be properly badged at show site.

Non-Official installation and dismantle contractors may provide supervision. All Non-Official contractors are allowed on the exhibit floor ONLY during official installation and dismantle hours, providing the information above is supplied.

If the exhibiting company fails to comply with any or all of the above, the Non-Official contractor will not be permitted to service your exhibit, and Brede Exposition Services must be hired for installation and dismantle labor. The Non-Official contractor will be able to provide supervision only.

NON-OFFICIAL CONTRACTOR: _____

ADDRESS: _____

CITY, STATE, _____

ZIP: _____

PHONE #: _____

FAX #: _____

E-MAIL ADDRESS: _____

CELL PHONE /PAGER #: _____
(In case of emergency)

CONTACT IN BOOTH: _____

PLEASE FILL OUT THE INFORMATION BELOW ON EACH ORDER SHEET.

Company Name _____ Contact Person _____ Booth No. _____

Address _____ City/State _____ Zip _____

Phone () _____ Fax () _____ e-mail address _____