



BalticBuild

14th International building
and interiors exhibition
«BalticBuild»

15-17 SEPTEMBER 2010



Contest «Innovations in construction»



III International forum for city-planning,
architecture and design "A.City"



POST SHOW REPORT

From 15th to 17th September 2010 in St.Petersburg 14th International Building and Interiors Exhibition "BalticBuild", III International forum for city-planning, architecture and design "A.City", «Innovations in construction» Contest took place. The exhibition is included in the list of priority events supported by the Government of St. Petersburg, and is held in accordance with the Decree of the Government of St. Petersburg №84 of 02.02.2009, under the patronage of the Chamber of Commerce and Industry of the Russian Federation.

Organisers:



Primexpo ltd (Russia)

Primexpo, part of ITE Group plc, was established in 1996. The company's portfolio includes 28 annual exhibitions, of which ten are UFI approved and seven are recognised by the Russian Union of Exhibitions and Fairs. Each year, 3,500 companies from 60 countries take part in our exhibitions, and more than 180,000 specialists visit the shows.

ITE Group plc (UK)

Established in 1991, ITE is a leading organiser of international trade exhibitions and conferences. The company has 25 offices. ITE organises over 200 professional trade events every year in 19 countries, many of which have become market leaders.

Official support:



Government of St.Petersburg
Chamber of Commerce and Industry of the RF

Support:



EXHIBITION PROFILE

 building materials & equipment

 interiors

 hardware & tools

 flooring

 metal

 windows & doors

 country living

 decotex

 mining machinery & equipment

 paints & coatings

 ceramic & stone

 bathroom

 heat*vent

 conmac

Key Events alongside the Exhibition:



Contest «Innovations in construction»



III International forum for city-planning, architecture and design "A.City"



Consultations centre

VISITOR NUMBER: 20 673



318 companies from 12 countries took part in the exhibition. Collective groups were represented by: Finland, Germany, Italy, India, Belarus Republic.

Countries represented by international exhibitors: Belgium, Belarus, China, Finland, Germany, India, Italy, Russia, Spain, Turkey, Ukraine and United Arab Emirates.

Russian exhibitors from 18 subjects of the Russian Federation: St. Petersburg and Moscow; Bryansk, Chelyabinsk, Kaluga, Leningrad, Moscow, Nizhny Novgorod, Novosibirsk, Primorsky, Ryazan, Sverdlovsk, Smolensk, Ulyanovsk, Vologda, Voronezh and Yaroslavl regions and the Republic of Tatarstan.

PRESS CONFERENCE AND OFFICIAL OPENING CEREMONY

PRESS CONFERENCE

The press conference devoted to the opening of BalticBuild took place on the eve of the exhibition, 13 September, in the building of the Construction Committee of St. Petersburg.

In his welcome to journalists, **Vyacheslav Semenenko**, Chairman of the Construction Committee of St. Petersburg, stated that the construction industry is recovering from the crisis, and that companies are finding new niches in the market. "It is encouraging that in the public consciousness there has been a noticeable transition from construction to architectural understanding, and the BalticBuild exhibition is a direct reflection of current trends."

Speaking about the "Innovations in Construction" contest, **Igor Shikalov**, Head of department of the Construction Committee of St. Petersburg, said that the Construction Committee of St. Petersburg considers it correct to support innovations, and the leading industry contest for innovations. "The contest is a significant step in improving the quality of materials used in urban construction. The number of winners has been intentionally reduced to emphasise the highest quality requirements for new materials, goods and services."



OFFICIAL OPENING CEREMONY

In the ceremony of official opening exhibition took part:

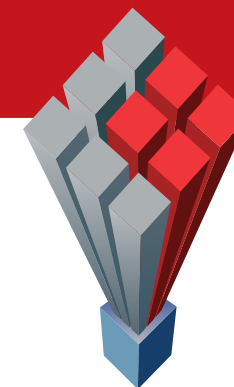
- Vyacheslav Semenenko**, Chairman of the Construction Committee of St. Petersburg
- Dmitry Mikalauskas**, First Deputy Chairman of the Construction Committee of Leningrad Region
- Kobzareno Vladimir**, Director of SRO Non-Commercial Partnership «Builders of Leningrad region»
- Katenev Vladimir**, President St. Petersburg Chamber of Commerce and Industry
- Kovalenko Sergey**, the Representative of the Ministry of architecture and building of Belarus Republic
- William Elliot**, Consul general of Great Britain
- Edward Strachan** regional director ITE Group
- Lubina Irina**, general director of «Primexpo» Company
- Kuptsevich Elena**, the head of building exhibitions department of «Primexpo» Company

All the participants have pointed the importance and necessity of the exhibition for all building complex.

The red ribbon was cut by Vyacheslav Semenenko, Chairman of the Construction Committee of St. Petersburg, and Dmitry Mikalauskas, First Deputy Chairman of the Construction Committee of Leningrad Region.



“INNOVATIONS IN CONSTRUCTION” CONTEST:



The official awards ceremony of the “Innovations in Construction” international contest of new materials and technologies was held on the first day of the exhibition.

The contest is organised by the Construction Committee of St. Petersburg, together with the organiser of BalticBuild, Primexpo Company, and with the assistance of Petersburg Construction Centre and Business Contacts and Cooperation Centre.

The aim of the contest is to identify innovative products in the Russian market, and support Russian companies in promoting new technologies, goods and services. The contest started in October 2009. This year, thanks to the support of the Construction Committee of St. Petersburg, the contest was a significant and large-scale event for St. Petersburg’s construction industry. The contest received 70 entries - new developments and technologies for the Russian construction, including new building materials; utility systems; developments in the field of architecture, interiors, decoration, lighting and electrical equipment; and promising equipment and technologies. All the novelties were represented on the exhibition.

All the production which was presented by winners of competition, got the sign «Innovation in building 2010». This sign will be used by winners for the future. Within all year production of winners will be recommended by the Construction Committee to realisation in city investment and building projects

I Degree:

KNAUF MARKETING

Saint-Petersburg (Exterior Wall Knauf);

ENERGOEFFECTIVNYE RESHENIYA, 3AO

(Absorbtion refrigerating machines «BROAD»);

OPTIMA-STOY

(Light-emitting diode fixtures of sreet and internal illumination «Ledel»);

AEROGEODESIYA, FGUP

(High-precision laser scanning and 3d modeling for construction);

NEW BUILDING TECHNOLOGIES,

Open Company (Mobile two-pump spraying installations of type «RX» for drawing of two-componental waterproofing systems «LIQUID RUBBER»).

II Degree:

MIRO GROUP

(the Pith dusting of «Subertres», the Polimerno-bitumen covering, «Liquid rubber», the Liquid ceramic heat insulator);

GRUNDFOS, OOO

(AUTOadapt system for sewage pump);

ARCHITECTURAL BUREAU NELIDOVA

(Manufacturing techniques Curvilinear wooden details and Technology of building of Houses with use Curvilinear wall wooden details);

RSK, JSC

(Double-glazed windows of the difficult architectural form);

TECHNICAL LIGHT CENTER

(Eminence);

METROBETON

(Ferro-concrete finish of inclined course of metro station «Admiralteiskaya»).

III Degree:

BALTCOMPECT, OOO

(Et Vent, Et Concrete)

KNAUF MARKETING Saint-Petersburg

(Fireboard Knauf);

PROF CEMENT-VECTOR, JSC

(Electrofilter slate ashes «ZOLEST-bet»);

BRYANSK FACTORY OF HEAT-INSULATING MATERIALS

(the Fireproof covering for air lines of «OGNEMAT EkoVent»);

ECOLINE, OOO

(Equipment for treatment and swap waste water);

SET-PRODUCTION, JSC

(VECHNOE DEREVO-decking of wood-polymere composite);

ALEXANDRIA DOORS

(Glass Silver Stroke);

STUCCOVENT

(Innovative system of furnish and warming of facades of buildings – ventilated plaster facade STUCCOVENT);

TPK, OOO

(PVC groove, ground anchorage);

ALSTROY

(Rubber tiles and paving block Ecostep).



INTERNATIONAL FORUM FOR CITY-PLANNING, ARCHITECTURE AND DESIGN "A.CITY"

Acity Exhibition

The exhibition featured the stands of architectural studios and design offices (LENNIIPROJECT and Union 55), a flatbed exhibition of projects in St. Petersburg and Leningrad Region, projects in Moscow Region and Sochi, and the works of leading architectural studios and offices. Part of the exhibition was devoted to the works of Finnish architects.

Together with the magazine "Baltic Project", there was an exhibition entitled "Efficiency and Art of Architecture", showing the experience of Finnish architects. After all, harmony of living space and environment is inherent in traditional urban development in Finland, and the climatic conditions are close to St. Petersburg. The studios Helin&Co, JKMM and AVANTO presented three generations of Finnish architects. Their projects and developments illustrate the variations of Finnish architecture between orthodox functionalism, seeking inspiration in folk tradition, and reflections on the place of the Finnish school of architecture in the 21st century.

Forum Organiser:



With support::



General Internet-partner:



Coordinator:



Media-Partner:



Informational partners:



INTERNATIONAL FORUM FOR CITY-PLANNING, ARCHITECTURE AND DESIGN "A.CITY"



The conference included:

Plenary session - Modern Architecture in Russian Cities in the 21st Century: Efficiency, Art, Modernisation and Cultural Heritage Preservation.

Extended session of the Expert Council on City Planning, State Duma Committee on Construction and Land Relations

The plenary session discussed:

- city planning policy in Russia
 - territorial planning
 - cooperation between the authorities, architects, planners and businesses
- Papers were presented on city planning in St. Petersburg, Perm Region, Pskov Region, Sweden and Scandinavia.

Section №1 Low-rise architecture – traditional solutions and experimental practice.

The papers were devoted to creating comfort in urban and suburban life, and the development, reconstruction and management of settlements. Special attention was

given to the quality of construction and new technologies. The issues raised during the section were of great interest in practical terms: the information received enabled the experience of St. Petersburg, Leningrad Region, Samara, Krasnodar Region, Kostroma, and the Republic of Belarus to be analyzed and ideas to be formed.

Section № 2 Preserving and developing historical towns

The section discussed the regulatory framework, the problems of restoring historic buildings and monuments, and the opportunities for using modern materials in restoration.

Section № 3 The resource-saving city – energy-efficient and sustainable architecture, and integrated construction and design

The section included a presentation of the city programme "Energy efficiency of projects of capital construction in St. Petersburg and discussion of resource-saving technologies and innovative building materials in the creation of environmentally friendly and energy-efficient projects. The reports on energy-efficient construction presented the experiences Belarus, Belgium and Sweden.



INTERNATIONAL FORUM FOR CITY-PLANNING, ARCHITECTURE AND DESIGN "A.CITY"

Lecture by Italian architect and designer Simone Micheli: "The international experimental practice of combining the architectural style of buildings and interior solutions."

Organiser: Designacontract.

Simone Micheli has won the most important and prestigious architectural and design awards in international competitions, and received worldwide recognition as the creator of conceptual hotels, business centres, art galleries and the best wellness centres in the world. His creations have become architectural landmarks of modern times. Simone delivered his lecture to the visitors of BalticBuild. He shared the international practice of modern architectural development and combining it with the historical centres of cities, and spoke about how these problems can be solved in various cities around the world, demonstrating his own rich experience in realising architectural projects. The lecture by Simone Micheli proved very popular with specialists, with more than 150 people attending.

The lecture programme and master classes of the Finnish architects Pekka Helin, Juha Mäki- Jyllilä and Ville Hara – the directors of three leading architectural studios in Finland of different generations (Helin & Co., JKMM and Avanto) - were united by the general theme of efficiency and art in architecture.

Organiser: Magazine Project Baltia.

The uniqueness of the Finnish school of architecture lies in its ongoing commitment to the modernist tradition. In the works of the venerable Pekka Helin, extremely successful in open architectural competitions JKMM, and very young, but already proven Avanto, this tradition is interpreted completely independently and uniquely, and yet maintains the genuine "art of architecture". The lecture programme was attended by around 80 people, including architects, students of architectural schools and those interested in modern architecture.

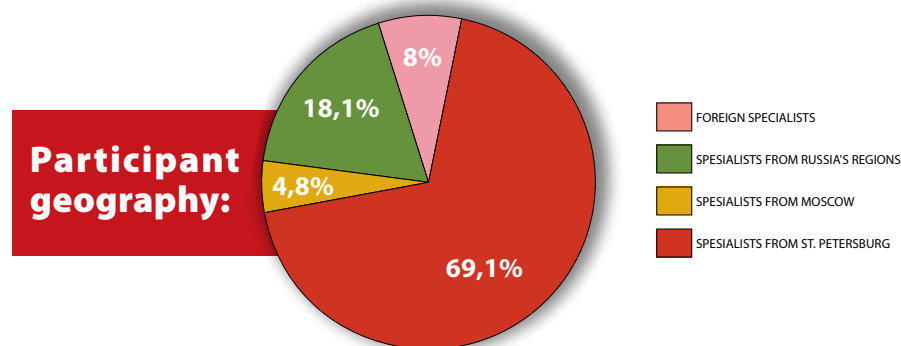


STATISTICS OF THE INTERNATIONAL FORUM FOR CITY-PLANNING, ARCHITECTURE AND DESIGN "A.CITY"

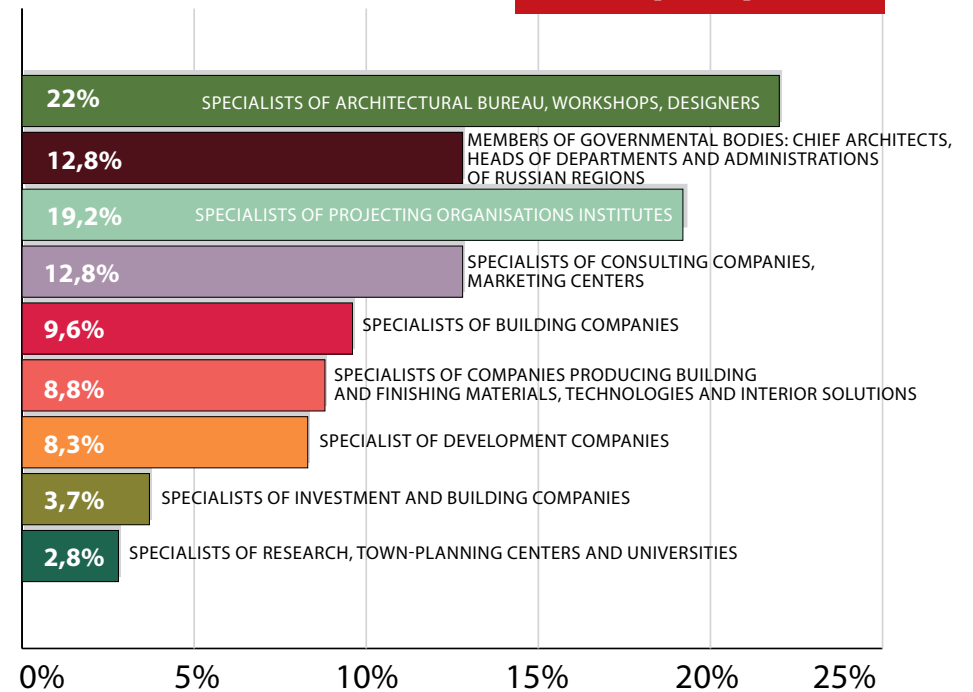
In A.City forum took part delegates from

Belarus Republic, Italy, Finland, Sweden and 20 subjects of the Russian Federation: Arkhangelsk, Bryansk, Vologda, Ivanovo, Kaliningrad, Kemerovo, Leningrad regions, Moscow, Novgorod, Pskov, Sverdlovsk, Yaroslavl regions; Republics Bashkortostan, Kareliya, Mordova, Tuva; Perm, Khabarovsk territories; St.Petersburg.

Among participants - representatives of bodies of legislative and executive power of Russia and subjects of the Russian Federation, chief architects of cities of Russia, experts of architectural bureaus and workshops, research, design and town-planning institutes, management companies, the large building and investment companies, representatives of business, public organizations and professional noncommercial partnership.



Participant profile:



GALA RECEPTION

Gala reception to mark the international building and interiors exhibition "BalticBuild" opening took place on the evening of 15th of September.



AUTOMOTIVE SPECIAL DAY

Automotive Special Machinery (Demo show for Special Machinery) Day took place on 16 September 2010. Alongside the exhibition demonstrations of construction machinery and equipment from: Carrier A-Tech (Gehl SL 7810 and Gehl SL 5240 skid loaders and Gehl AL 340 articulated loader); Atlet (mini-loaders and mini-tractors from TIM, Mustang and TCM); Machinery Parts (Kramer loader) were held.



BUSINESS PROGRAMME AND CONSULTATIONS CENTER

The exhibition's business programme was extensive and included the following events:

Contest: "Best installer of window units in St. Petersburg and Leningrad Region"

Organisers: Primexpo, Interregional Institute of Windows and BDSK

The aim of the contest is to increase the prestige of the installers' skilled labour, create conditions for vocational training of young people, and form a positive public opinion about trade jobs.

Seminar "Energy efficient systems for air ventilation and heating"

Organiser: ABOK North-West

Research and practical conference: "Self-regulation in the construction industry: daily practice and legislation"

Organiser: Baltic Construction Complex

Seminar "Heating equipment in modern construction"

Organiser: "Eurostroy" magazine

Roundtable within the "Innovations in Construction 2010" contest

"Innovations and manufacturers: where is progress heading?"

Organiser: Construction Weekly newspaper

International research and practical conference: "The impact of engineering solutions on the economy of energy conservation in new construction and reconstruction."

Organisers: Interregional Institute of windows, Baltic Construction Complex

During the exhibition, consultations were held on current issues for the modern construction industry:

Fire safety

(Organiser: St. Petersburg Construction Supervision and Expertise Service)

Personnel selection in the construction industry and improving qualifications. An overview of the state of the personnel market.

(Organiser: State College of the Construction Industry)

Energy conservation, fire safety in buildings and electricity

(Organiser: Educational-Methodical Engineering and Technical Center)

Choosing furniture and woodwork objects

(Organiser: Union of Enterprises and Workers of the Furniture and Woodworking Industry)

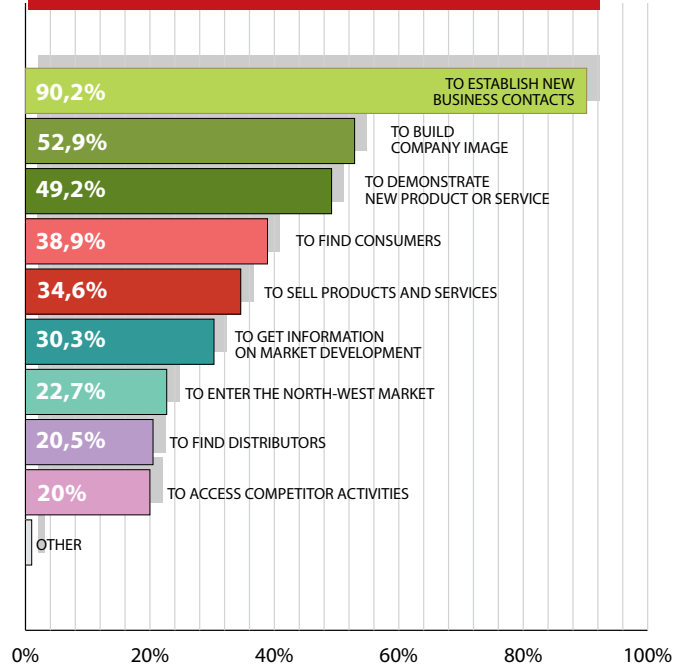
The stand of the magazines "Interior Before and After" and "Furniture 812" hosted traditional consultations on living space design and rearrangement of premises.

BalticBuild was an important event for St. Petersburg's construction industry and showed a positive trend of development across the whole construction industry for the future. Next year, the event will take place on 12-14 September in Lenexpo.

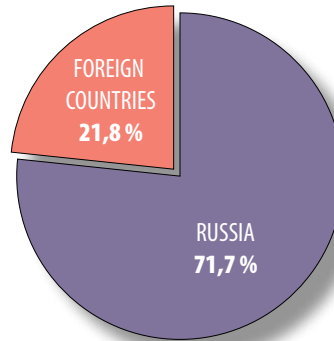


STATISTICS: PARTICIPANTS (318 COMPANIES FROM 12 COUNTRIES)

Main aims of participation:



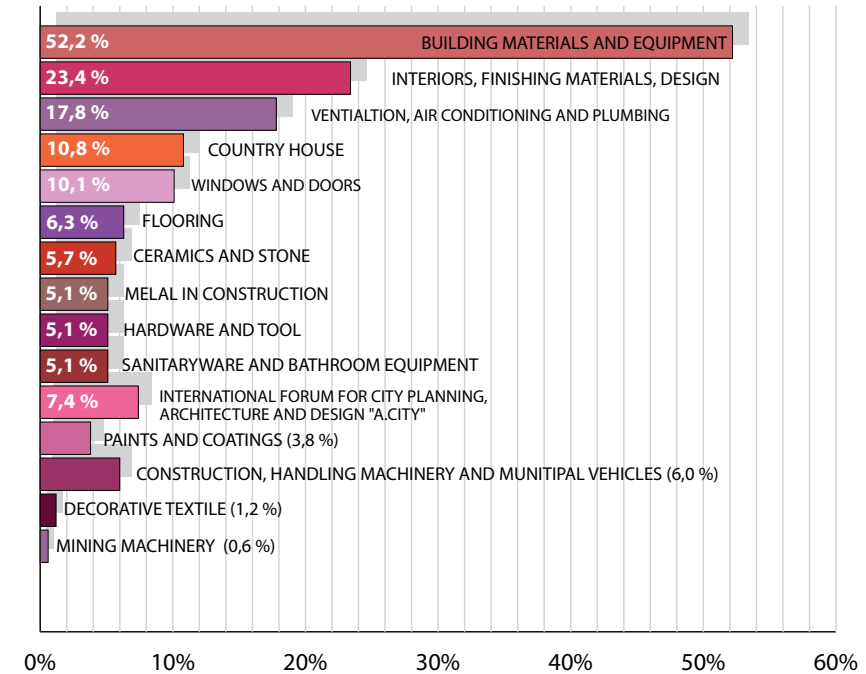
Exhibitor geography:



Over 60% of exhibitors are planning to participate in "BalticBuild" in the year 2011

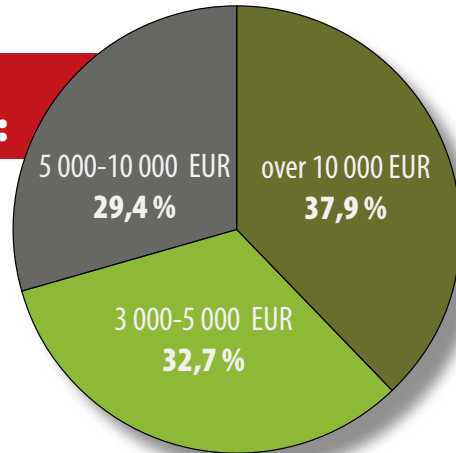
90,7 % of participants are satisfied with the level of organisation

Exhibitor breakdown to the main sections:

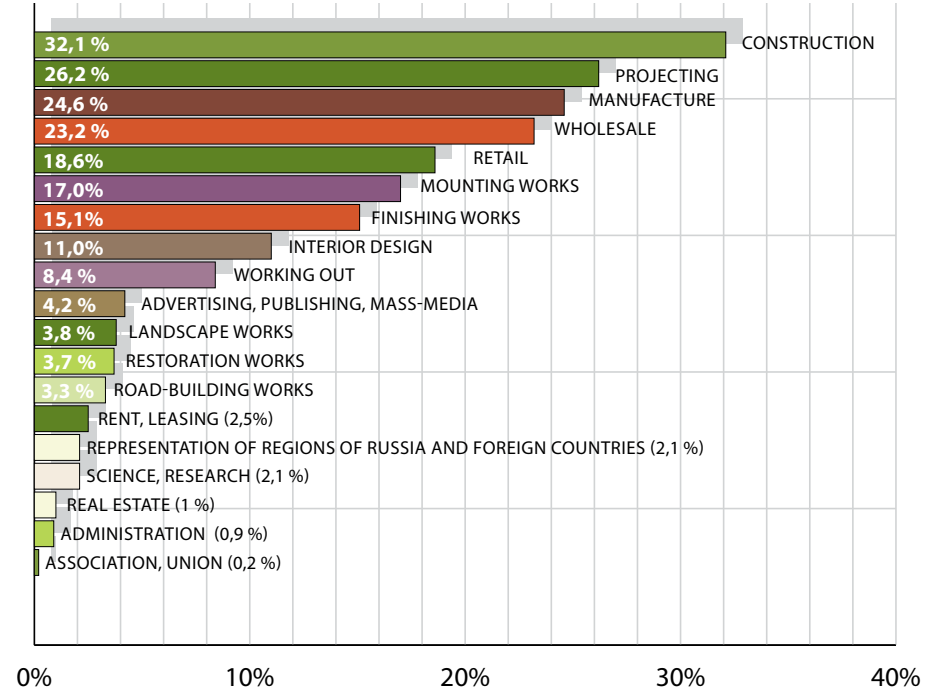


STATISTICS: VISITORS

Visitor estimated purchase volume:



Visitor breakdown to the main fields of activity:



STATISTICS: VISITORS (20, 673 PEOPLE)

51 SUBJECT OF THE RUSSIAN FEDERATION:

St.Petersburg, Moscow; Arkhangelsk, Belgorod, Bryansk, Vologda, Voronezh, Ivanovo, Irkutsk, Kaliningrad, Kaluga, Kemerovo, Kirov, Kursk, Leningrad, Lipetsk, Moscow, Murmansk, Novgorod, Novosibirsk, Omsk, Penza, Pskov, Rostov, Ryazan, Sakhalin, Sverdlovsk, Smolensk, Tambov, Tver, Tomsk, Ulyanovsk, Chelyabinsk, Yaroslavl areas; Altay, Kamchatka, Krasnodar, Stavropol, Perm, Seaside, Khabarovsk edges; Republics Bashkortostan, Kalmykia, Kareliya, Komi, Mary El, Tatarstan, Chuvashiya, Udmurtiya; Khanti-Mansijsky, Tajmyrsky, Autonomous Regions.

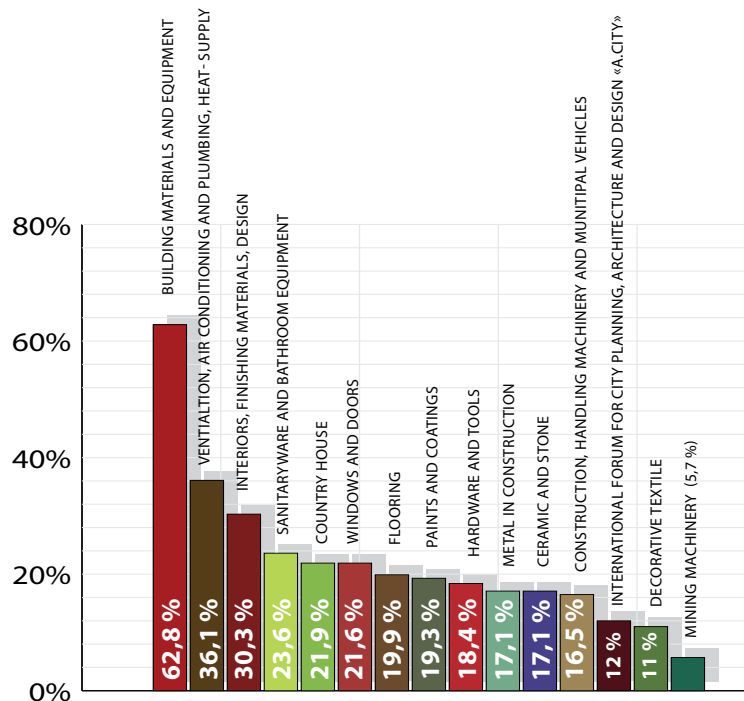
24 FOREIGN COUNTRIES:

Armenia, Belarus, Belgium, China, Cuba, Czech Republic, Estonia, Finland, Germany, India, Italy, Iran, Japan, Kazakhstan, Kyrgyzstan, Latvia, Lithuania, Montenegro, Poland, Sweden, Switzerland, Tajikistan, Ukraine.

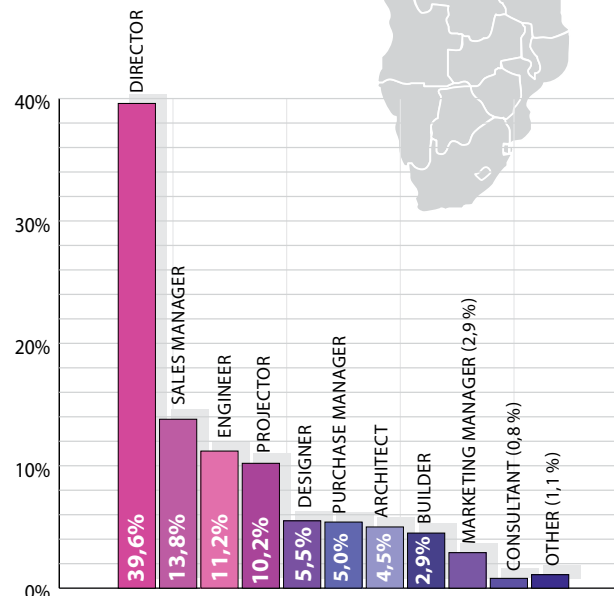


Over 96,8% exhibitors were satisfied with the competency of visitors

Over 96,8% exhibitors marked the quantity of visitors as good and excellent



Visitor interest to the main sections of exhibition



Visitors profile



BalticBuild



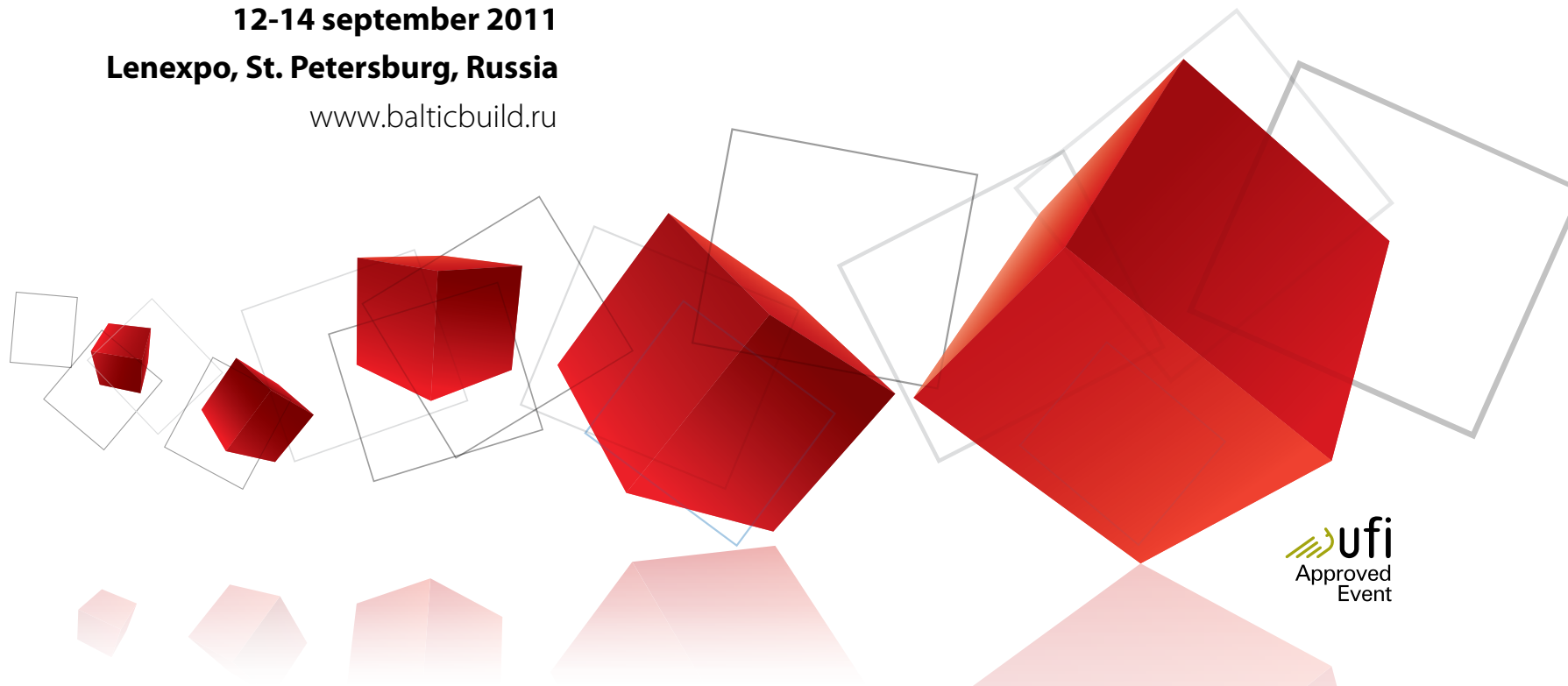
15th International building and interiors
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12-14 september 2011

Lenexpo, St. Petersburg, Russia

www.balticbuild.ru



THE COMPONENTS OF YOUR SUCCESS!

◆ 15 SPECIALISED SECTIONS
Your target visitors!

◆ 4th A.CITY INTERNATIONAL FORUM FOR CITY-PLANNING, ARCHITECTURE AND DESIGN
Make new contacts with architects and designers!

◆ "INNOVATIONS IN CONSTRUCTION" CONTEST
Successfully promote your new products!

Organisers:



primexpo



ITE GROUP PLC



UFI MEMBER



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