

Post Show Report AgriTek Astana'2010

The 5th Kazakhstan International
specialized exhibition of equipment
and technologies for agriculture

17.19
2010 March

 Republic of Kazakhstan
Astana

ORGANIZERS.....


PRODUCTIONS, INC.

AgriTEK

A s t a n a ' 2 0 1 0



CONTENTS OF THE REPORT

2	Exhibition overview
3	Official support and sponsors
4	List of participants
5	Analysis of participants
6	Analysis of visitors
7	Photo gallery
12	Future edition

Organizers:



International exhibition company
TNT Productions, Inc.

In cooperation with the partner
in Kazakhstan LLP "TNT Reklama"

86, Gogol Str, off. 44
050000, Almaty, Republic of Kazakhstan
Tel.: +7 727 250 1999, fax: +7 727 250 5511
e-mail: agri@tntexpo.com
www.tntexpo.com

SURVEY OF THE EXHIBITION

The 5th Kazakhstani International specialized exhibition of equipment and technologies for agriculture 1 AgriTekAstana'2010 was held from 17 until 19 March 2010 in Astana city in the Exhibition center "Korme".

At the official opening ceremony on March, 17th with a salutatory word to visitors and participants of the exhibition addressed Vice-Minister of Agriculture of the Republic of Kazakhstan, Evniev Arman Kairatovich, Ambassador of the United States of America in the Republic of Kazakhstan, Mr. Richard E. Hoagland, Adviser of German Embassy in the Republic of Kazakhstan, Mr. Wolfgang Brett, Head of the business and industry department of Astana Kaugabaeva Ryskul Boranbaevna, Vice-President of the company John Dir Mr. Christoph Wigger, Director of representation of international exhibition company TNT Productions, Inc. in the Republic of Kazakhstan Khmelevsky Alexander Eduardovich. At the ceremony also were present Ambassador Extraordinary and Plenipotentiary of France to the Republic of Kazakhstan Mr. Jan - Charles - Berthonnet, Head of the business department of German Embassy in the Republic of Kazakhstan Mr. Gosink, Adviser for business of Turkish Embassy in the Republic of Kazakhstan Mr. *Suat Ertilav*, Adviser of the Embassy of the Republic of Korea in the Republic of Kazakhstan Mr. Kwon Sey Jun and other official persons. Among the honorary guests were President of the Union of Farmers of Kazakhstan Darinov Auezhan Kemeshevich, President of the Poultry Farmers Union of Kazakhstan Sharipov Ruslan Ismailovich, President of Kazakhstan Greenhouses Association Koshman Kanat Koshmanovich, Chairman of "Kazagrofinance" JSC Aitzhanov Dulat Nulievich, Vice-President of "Kazagromarketing" JSC Muhamedzhanov Nurlan Myrzabekovich.

In the framework of the exhibition the conference was held where the most urgent questions of agriculture of Kazakhstan were discussed.

THE MAIN FACTS

Statistics of the exhibition participants

Quantity of exhibitors	108
Number of countries	15
Quantity of participants from Kazakhstan	58
Quantity of foreign participants	50
Exposition area in the pavilion	3 016 sq. m
External exposition area	758 sq. m

Statistics of the exhibition visitors

visitors	2 778
from countries	18
from regions of Kazakhstan	11



OFFICIAL SUPPORT



Ministry of agriculture of the Republic of Kazakhstan



Akimat of Astana city



Union of Farmers of Kazakhstan



Poultry Farmers Union of Kazakhstan



Kazakhstan Greenhouses Association



MEDIA SUPPORT:



КАЗАГРОМАРКЕТИНГ



ИНФОРМАЦИОННО-АНАЛИТИЧЕСКИЙ БЮЛЛЕТЕНЬ
МИНИСТЕРСТВА СЕЛЬСКОГО ХОЗЯЙСТВА
РЕСПУБЛИКИ КАЗАХСТАН



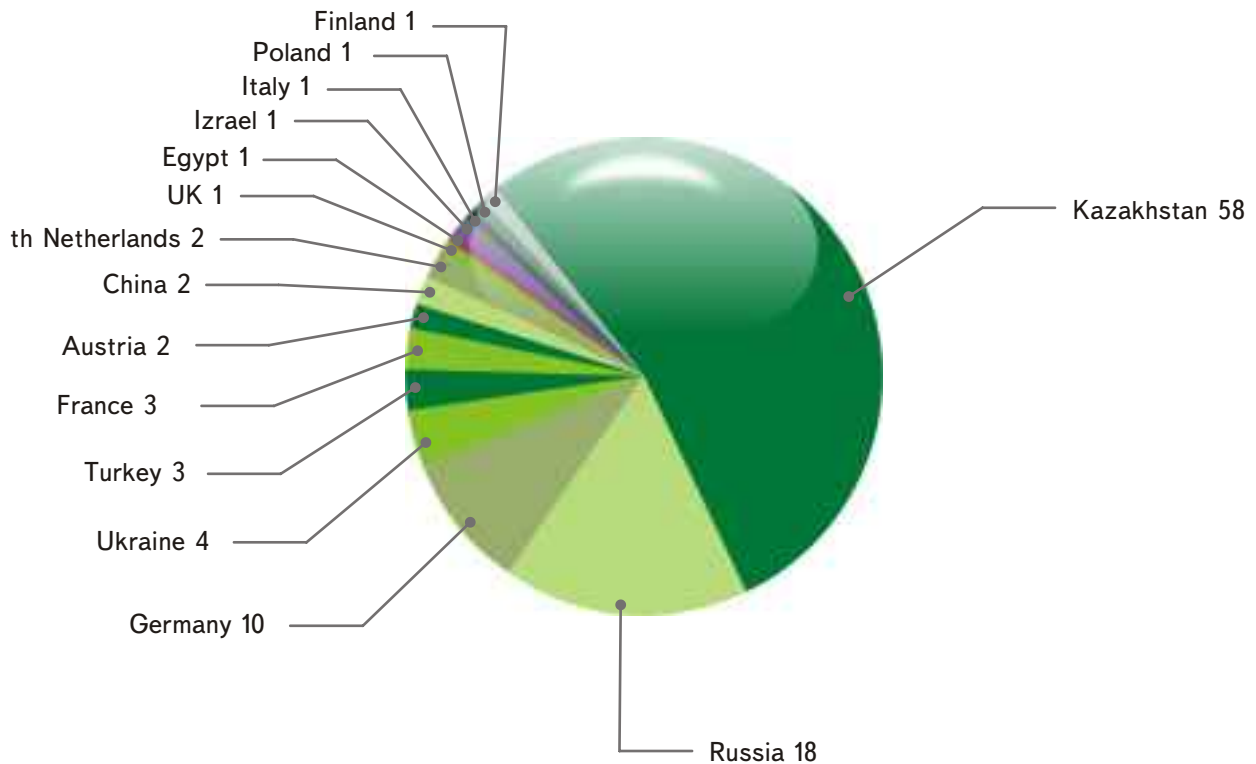
Казахстанский научно-технический журнал
Менеджмент Качества
Регистрационный номер: 100000-Ж

LIST OF PARTICIPANTS

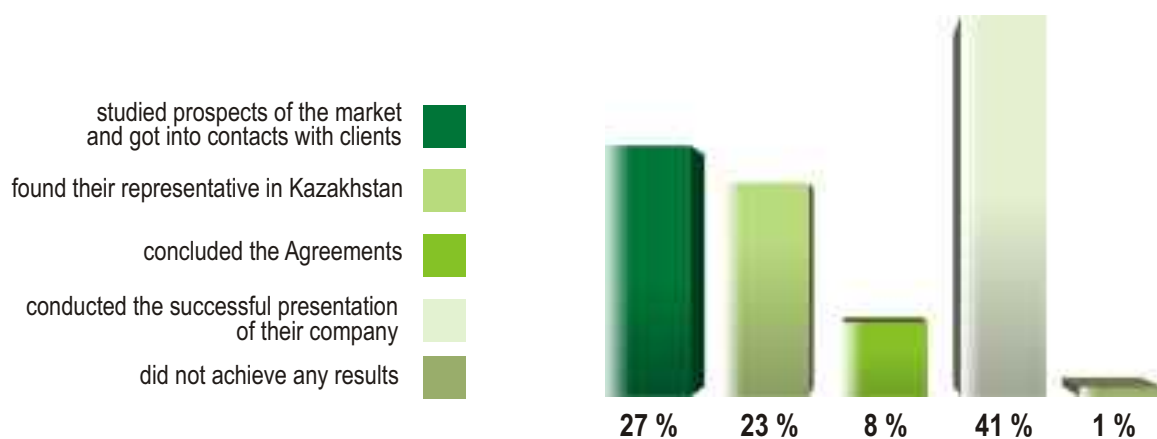
ABP GRAIN SYSTEMS CO LTD	Turkey	KAZAGROMARKETING JSC.....	Kazakhstan
AGRALIS GmbH	Germany	KAZAGROSERVIS	Kazakhstan
AGRARNY SEKTOR.....	Kazakhstan	KAZAGROTEHNOLOGI LLP	Kazakhstan
AGRICULTURAL BUSINESS AND FOOD INDUSTRY	Russia	Information Agency "KAZAKH ZERNO".....	Kazakhstan
AGRICULTURAL PRODUCTION & HANDLING BV	the Netherland	KAZCONSULT REGCON-ASIA LLP	Kazakhstan
AGRIMATCO LLP	Kazakhstan	KURGANSKIY MASZAVOD.....	Russia
AGRI-TEC International	Kazakhstan	KWAZAR Corporation Sp. z O.O.....	Poland
«AgroAlem», The Agriculture Journal	Kazakhstan	LACKAY.....	Kazakhstan
AGROHIMIYA LLP	Kazakhstan	LEMKEN GmbH & Co. KG	Germany
«AGROINFORM NORTHERN KAZAKHSTAN»		LUGOVSKOI KONNYI ZAVOD LLP	Kazakhstan
JOURNAL.....	Kazakhstan	M.A.D. Developing Agricultural Projects LTD.	Israel
International Project Newspaper		MAMAK	Kazakhstan
«AGROSNAB CHERNOZEMYA»	Russia	MANITOU	Russia
AGROTEC INTERNATIONAL AG.....	Germany	MAS AGRO SERVICES.....	Kazakhstan
AGROWAY LLP.....	Kazakhstan	MASCHIO-GASPARDO S.p.A.	Russia
AJAX-Agro company, Ltd.....	Russia	MELMASH, CJSC	Russia
ALTUNTAS HAVL.VE HAYV.SAN.TIC.A.S.....	Turkey	MelServis LLC.....	Russia
ALUA PHARMA LLP	Kazakhstan	NPF MONADA LLC.....	Ukraine
AMERICAN MASHINERY COMPANY LIMITED.....	Kazakhstan	MOOIJ PRESSURE VENTILATION.....	the Netherland
ANA MILLING SYSTEM.....	Turkey	TD MTZ-ASIA SERVIS.....	Kazakhstan
«APC» - «Agro Plus Commerce» LLP	Kazakhstan	JIANGSU MUYANG GROUP Co., Ltd.....	China
ARA LLP.....	Kazakhstan	NEATEH STROY LLC	Russia
A.S.K. TECHNIK LLP.....	Kazakhstan	Flower company NICOLE	Kazakhstan
AVANGARD - AGRO RPA LLP	Kazakhstan	NUTRITECH SYSTEM	Russia
AVI-VET LLP	Kazakhstan	POETTINGER	Austria
AWILA® Agrar und Industriebau GmbH	Germany	POLYSET LLP.....	Kazakhstan
BAI-ZHER LLP	Kazakhstan	PRIORITET KZ	Kazakhstan
BASSAR ELECTRONICS LLP.....	Kazakhstan	PRODMASH OJSC.....	Russia
BAYER.....	Kazakhstan	PROFIMILK LLC	Russia
BIOLBI-KRIN LLP.....	Kazakhstan	PROGRESS-AGRO LLP.....	Kazakhstan
«BORUSAN MAKINA KAZAKHSTAN» LLP	Kazakhstan	PUCCIONI S.P.A.	Italy
«BOSS-Agro» magazine.....	Kazakhstan	RAPOOL KAZAKHSTAN LLP	Kazakhstan
BROCHARD-constructeur.....	France	RINDA LLP.....	Kazakhstan
«BUSINESS IN KAZAKHSTAN» Newspaper	Kazakhstan	rusticus expertus e. K.	Germany
CAMAKON GmbH.....	Germany	SCHAUER AGROTRONIC GmbH.....	Austria
CaspianAgroService	Kazakhstan	SEUS-Agro CJSC	Russia
CAUSSADE SEMENCES	France	SEVKA-ELEVATORSPETSSTROY CORPORATION, LLC	Russia
CHEMA INDUSTRIES.....	Egypt	www.SpecServer.com	Russia
CIIR.....	Kazakhstan	SUNWARD-UKRAINE.....	Ukraine
CONOW ANHÄNGERBAU GmbH & Co. KG	Germany	TECHNICA Y OBORUDOVANIE DLYA SELA, magazine....	Russia
CT AGRO GmbH.....	Kazakhstan	TECNOMA Technologies SAS	France
DOSTIK-BAKITGUL LLP.....	Kazakhstan	TURKUAZ MACHINERY LLP	Kazakhstan
EIMA Maschinen- und Foerderanlagen GmbH.....	Germany	Peppublican public union "UNION OF FARMERS	
EQUITER	Kazakhstan	OF KAZAKHSTAN"	Kazakhstan
EURASIA GROUP LLP	Germany	THE UNITED POULTRY OF KAZAKHSTAN.....	Kazakhstan
«ExpoAgroTrade» LTD	Kazakhstan	URAL LTD LLP.....	Kazakhstan
FRUNZE WORKS JSC	Ukraine	U S. COMMERCIAL SERVICE.....	Kazakhstan
KAZAKHSTAN GREENHOUSES ASSOCIATION	Kazakhstan	VetActiv LLP.....	Kazakhstan
TD «GomelAgroKomplekt»	Russia	VETSINTEZ LLC.....	Ukraine
GSI	UK	VetZashitaAsia LLP	Kazakhstan
GUTA.....	Russia	GUANGDONG VTR BIO-TECH CO., LTD.	China
HEIMBAU LLP.....	Kazakhstan	YARA SUOMI OY.....	Finland
Import AgroService YUG-INVEST.....	Kazakhstan	International Publishing House «YELLOW PAGES».....	Kazakhstan
KAINAR	Kazakhstan	ZAPCHASTI.KZ magazine	Kazakhstan
KARATAL AGROTECH	Kazakhstan	ZIMMERMANN STALLTECHNIK GmbH.....	Germany
«KazAgroFinance» JSC.....	Kazakhstan		

ANALYSIS OF PARTICIPANTS

Participants in the exhibition were 108 companies from 15 different countries, including: 58 from Kazakhstan, 18 from Russia, 10 from Germany, 4 from the Ukraine, 3 from France, 3 from Turkey, 2 from Austria, 2 from China, 2 from Netherlands, 1 from Egypt, 1 from Finland, 1 from Italy, 1 from Izrael, 1 from Poland, 1 from UK.

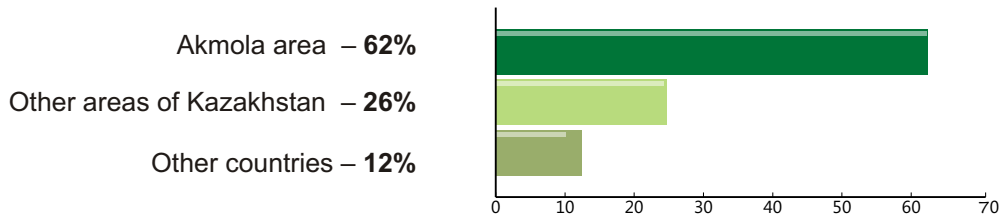


From the questionnaire data the majority of the exhibitors gave the good estimate to organization of the exhibition. The results for the participants were also successful. 41 % of the exhibitors stressed that they had conducted the successful presentation of their company, 27% studied prospects of the market and got into contacts with clients, 23 % found their representative in Kazakhstan, 8 % concluded the Agreements, and only one participant noted that he did not achieve any results.

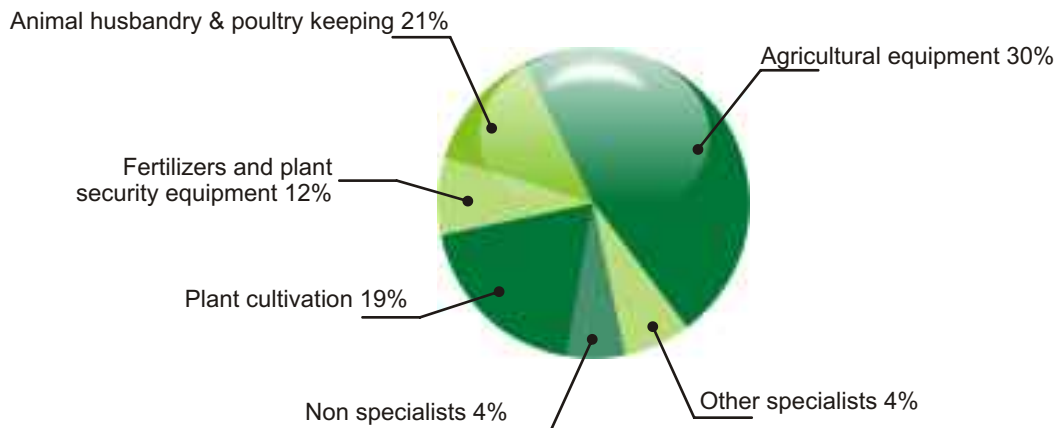


ANALYSIS OF VISITORS

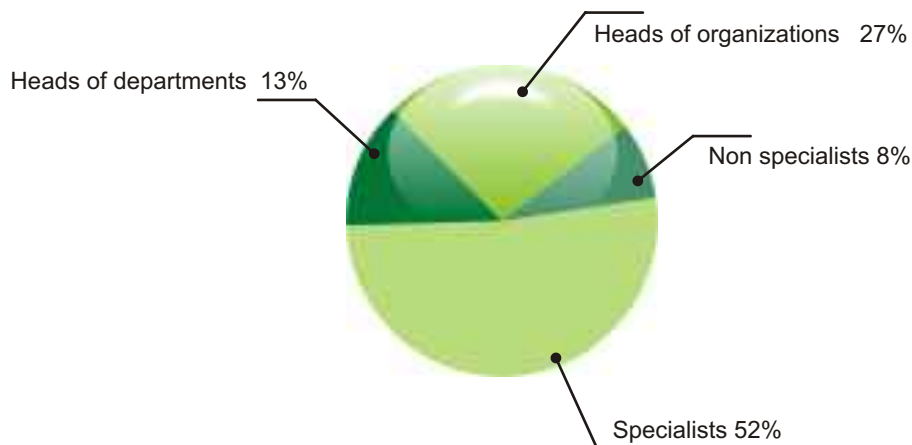
The exhibition was visited by 2,778 people, practically from all regions of Kazakhstan, and also from Belarus, Canada, China, Great Britain, India, Iran, Italy, Israel, Lithuania, the Netherlands, Poland, Russia, Switzerland, Tajikistan, Turkey, Ukraine, USA and Uzbekistan. At the pie chart the geography of the visitors is graphically presented.



It is clear that the exhibition caused the biggest interest among specialists such visitors were 94%. The majority of the visitors have the very direct relationship to agriculture that is from the companies which profile is agricultural equipment, plant cultivation, cattle breeding, fertilizers and seeds. From the remaining visitors the majority was also attracted to the exhibition by the professional interest, they were the personnel of construction, transport and communications, commerce, financial structures and etc., which activities also cover the agricultural sphere.



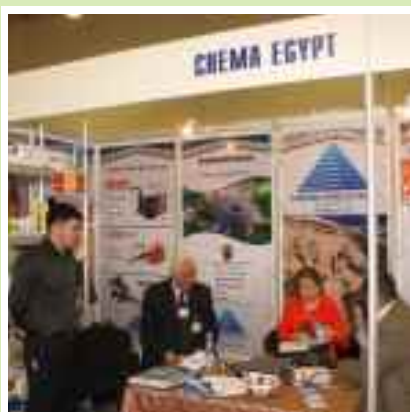
At the same time the majority of the visitors were presented by the heads of organizations (directors, presidents, chairmen, head's of the farms) and the heads of subdivisions (managers, heads of the sections, departments and etc.).The exhibition also attracted lots of the specialists of agricultural branch – agronomists, engineers, production engineers, veterinarians, zoo technicians, etc. Students of Agrarian University prevailed over nonspecialists.

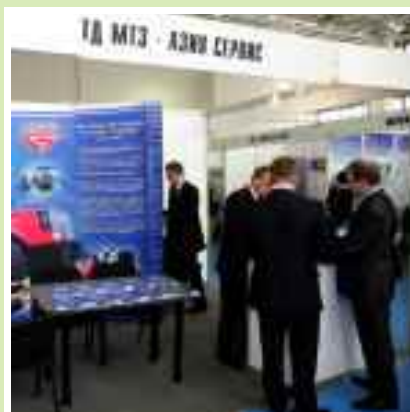














AgriTek

A S T A N A ' 2 0 1 1

The 6-th International Exhibition
for Agriculture, Horticulture, Animal husbandry
& Stock Breeding in the Republic of Kazakhstan

2011
16-18
• March •

Exhibition Centre "Korme"
Astana
Republic of Kazakhstan



Organizer
TNT Productions, Inc



**The Representation of TNT Productions, Inc.
in Kazakhstan:**

86, Gogol Str, off. 44
Almaty
Tel.: +7 727 250 1999
Fax: +7 727 250 5511

E-mail: agri@tntexpo.com
www.tntexpo.com
www.tntexpo.kz

Exhibition venue:



Exhibition Centre "Korme"
Astana
Republic of Kazakhstan

Organizers

The Representation of TNT Productions, Inc. in Kazakhstan:

86, Gogol Str, off. 44, Almaty
Tel.: +7 727 250 1999, fax: +7 727 250 5511
E-mail: agri@tntexpo.com
www.tntexpo.com